

CSRS



CORPORATE SOCIAL RESPONSIBILITY & SUSTAINABILITY REPORT

2022/23



LAWSGROUP

羅氏集團

CSRS

2022/23

PROLOGUE AND BACKGROUND

| |
|---|
| About This Report |
| CEO's Statement and The 15-year Sustainability Plan |
| Company Background |
| The LAWSGROUP Brand |
| 1.5°Campaign |
| Our CSRS Missions & Strategic Aims |



ENVIRONMENT

LAWSGROUP MANUFACTURING

| |
|---------------------------------------|
| About LAWSGROUP Apparel Manufacturing |
| New Development Plan in APAC |
| Annual Overview |
| Sustainability Measures |
| Awards and Accolades |

Laws Knitters

| |
|----------------------|
| Introduction |
| Laws Knitters Studio |
| Expos and Events |

LAWSGROUP Properties

| |
|----------------------------|
| Introduction |
| Featured Project – KTR 350 |
| Anti-epidemic Measures |
| Smart Buildings |
| Awards and Accolades |

引言及背景

| | |
|-------------------|---------|
| 關於本報告 | 3 - 4 |
| 行政總裁致詞及十五年可持續發展計劃 | 5 - 6 |
| 公司背景 | 7 - 8 |
| 羅氏集團品牌 | 9 - 11 |
| 1.5°計劃 | 12 |
| 企業社會責任及可持續發展使命 | 13 - 14 |

羅氏製造

| | |
|-----------|---------|
| 關於羅氏製造 | 15 - 16 |
| 亞太地區發展新計劃 | 17 |
| 年度概覽 | 18 |
| 環保措施 | 19 - 21 |
| 獎項及認證 | 22 |

羅氏針織

| | |
|---------|---------|
| 關於羅氏針織 | 23 |
| 羅氏針織工作室 | 24 |
| 博覽會與活動 | 25 - 26 |

羅氏地產

| | |
|----------------|---------|
| 關於羅氏地產 | 27 - 28 |
| 特色項目 – KTR 350 | 29 - 32 |
| 抗疫措施 | 31 |
| 智慧建築 | 34 |
| 獎項及認證 | 35 - 36 |



SOCIAL

ENGAGE WITH THE COMMUNITY

| |
|-----------------------------------|
| Corporate Social Responsibilities |
|-----------------------------------|

INVESTING IN THE COMMUNITY

D2 PLACE

| |
|---|
| The Cultural and Creative Landmark |
| Annual Overview |
| The 6-Step Entrepreneurship Model |
| Successful Cases |
| Hong Kong Cultural and Creative Ecosystem |
| Business for Social Good Grand Award |
| Promoting CSV Beyond LAWSGROUP |
| Festive Events and Public Enjoyment |
| The Made in Hong Kong |
| Top 10 Artisans Award |
| Awards and Accolades |

FASHION FARM FOUNDATION

| |
|-------------------------------|
| About Fashion Farm Foundation |
| Annual Overview |
| Fashion Forward GBA 2022 |
| FFF x HER |
| HKFG Paris SS23 |



GOVERNANCE

COMMITTING TO THE PEOPLE

| |
|---------------------------------------|
| Corporate Core Values |
| Human Capital Strategy |
| Laws Academy |
| Commitment in Driving Design Thinking |
| Commitment in Driving Positive Energy |
| Internal Trainings |
| Graduate Trainee Program |
| Qualifications Framework |
| Commitment to the Workplace |
| Diversity and Inclusion |
| Caring Program in Overseas Factories |
| Diversified Workforce |
| Awards and Accolades |

EPILOGUE

投入社區

| | |
|--------|---------|
| 企業社會責任 | 37 - 42 |
|--------|---------|

貢獻與建設社區

D2 PLACE

| | |
|---------------|---------|
| 文化創意地標 | 43 - 44 |
| 年度概覽 | 45 |
| 初創企業模式六步曲 | 46 - 48 |
| 成功案例 | 49 - 50 |
| 香港文化及創意生態 | 51 |
| 「商社共生」傑出大獎 | 52 |
| 於集團以外推動創造共享價值 | 53 |
| 節日活動及公眾娛樂 | 54 - 56 |
| 香港掂檔 | 57 - 58 |
| 十大匠人選舉 | 59 - 60 |
| 獎項及認證 | 61 - 62 |

FASHION FARM FOUNDATION

| | |
|---------------------------|---------|
| 關於Fashion Farm Foundation | 63 - 64 |
| 年度概覽 | 65 |
| 大灣區時尚躍進 2022 | 67 - 73 |
| FFF x HER | 74 |
| HKFG Paris SS23 | 75 - 76 |

對人才的承諾

| | |
|----------|---------|
| 企業核心價值 | 77 - 78 |
| 人力資本策略 | 79 - 80 |
| 羅氏學院 | 81 - 82 |
| 全力推行設計思維 | 83 - 86 |
| 推動正能量 | 87 |
| 內部培訓 | 88 - 89 |
| 畢業生培訓計劃 | 90 |
| 資歷架構 | 91 |
| 對工作環境的承諾 | 92 |
| 多元與共融 | 93 |
| 海外廠房關愛行動 | 94 |
| 多元化勞動力 | 95 |
| 獎項及殊榮 | 96 - 98 |

展望未來

99 - 100

ABOUT THIS REPORT

關於本報告



At LAWSGROUP, we recognize the profound impact of the global pandemic on society and the environment. As we navigate the post-pandemic era, we remain steadfast in our dedication to resume normality responsibly and sustainably.

This report underscores the Group's commitment to creating a positive impact on Environmental, Social, and Governance (ESG) issues, and outlines our unwavering pursuit to achieve sustainability in 2022/2023. With the theme of "Augmentation", we have made significant strides in enhancing our operations and compliance to create a culture of passion, innovation, creativity, and continuous improvement.

Our efforts are grounded in the guiding principles of the United Nations' Sustainable Development Goals (SDGs) and are recognized by different international standards and accolades, particularly in the areas of Good Health and Wellbeing, Gender Equality, Clean Water and Sanitation, Decent Work and Economic Growth, Sustainable Cities and Communities, and Climate Action. By prioritizing SDGs and working towards ESG considerations, we are well-positioned to foster responsible investment decisions, and help creating a sustainable future.

Visit www.lawsgroup.com for more information on LAWSGROUP.

羅氏集團深明疫情對社會和環境帶來的巨大衝擊。身處後疫情時代，集團堅持採取負責任和可持續的方式，積極恢復正常生活。

本報告概述羅氏集團對環境、社會和管治（ESG）方面的承諾，並展示集團在2022/2023年矢志追求可持續發展的藍圖。今年的報告以「銳意前行」為主題，呈現了我們在優化業務運營、加強合規性方面取得的重要成果。在此背景下，集團致力於營造充滿熱忱的企業文化，同時鼓勵不斷創新和持續進步。

集團的努力以聯合國可持續發展目標（SDGs）為基礎原則，已獲得多項國際標準及榮譽的認可，尤其在促進良好健康與福祉、性別平等、清潔飲用水和衛生設施、體面工作與經濟增長、可持續城市和社區以及氣候行動等領域。通過將可持續發展目標作為核心考量，以及專注於ESG相關因素，集團將能夠推動負責任的投資決策，共同締造一個可持續的未來。

有關羅氏集團之可持續發展及其他資訊，請瀏覽集團網站 www.lawsgroup.com。

CEO'S STATEMENT

行政總裁致詞



As the pandemic recedes, the world is on the cusp of recovery, entering a new epoch with unprecedented challenges and unparalleled opportunities.

LAWSGROUP is honoured to be at the forefront of shaping a better world. We are leveraging this opportunity to effect a transformative change in society, to create a more sustainable, responsible, and equitable future. Having weathered the challenges of the past, we now emerge stronger than ever before.

As we reach the mid-point of our 15-year sustainability plan, we are grateful of the significant milestones we have achieved in our journey towards sustainability. By embracing initiatives such as the Creating Shared Value (CSV) Model and ESG approach, we have promoted sustainable practices throughout the entire supply chain, by reducing waste, improving supply chain efficiency, and enhancing manufacturing processes. We actively support the "1.5°C Campaign", which advocates for limiting global warming to 1.5°C to avoid catastrophic climate change, and aligns our efforts with the United Nations' 17 Sustainable Development Goals (SDGs), which provide a roadmap for creating a more sustainable and equitable world. We are setting a new standard for responsible investment decisions while promoting long-term sustainability. Overcoming the challenges of the past has made us resilient, and we are optimistic about the opportunities that lie ahead.

We continue to grow our three core businesses – Manufacturing, Properties and Retail & Branding. Our recent launch of Laws Knitters Studio at 822 Lai Chi Kok Road showcases our commitment to becoming a global leader and trendsetter in knit art. We have also revamped our annual event, the Made In Hong Kong – Top 10 Artisans Award 2022, to provide an exceptional platform for local artisans to shine.

Similarly, our latest featured property project, KTR 350 in Kwun Tong – a new-generation office tower in the centre of the emerging Kowloon East business district, showcases our continued success in sustainable landmarks. The recent upgrade of the D2 Place façade adopts environmentally friendly building materials to improve solar heat absorption and prevent air-conditioning leakage. Incorporating our beloved mascot, Jelly B in the façade's vibrant design, the modern facelift reflects our commitment to sustainable developments that promote environmental consciousness and community engagement.

We are excited for what the future holds.


Bosco Law
羅正杰

隨著疫情逐步緩解，全球正邁向復蘇，進入一個充滿挑戰與機遇的新時代。

羅氏集團一直積極推動社會轉型，盡心創建一個可持續、負責任且公平的未來。經歷過去的挑戰，我們表現出無畏的精神，積極裝備面對各種新挑戰。

今年，我們邁入「15年可持續發展計劃」的中期階段，對過往所得的里程碑感到鼓舞。通過實施「創造共享價值（CSV）」和ESG等策略，我們推動減廢，提升供應鏈效率，並優化生產流程。集團同時積極推動「1.5°C計劃」，倡導將全球氣溫升高限制在1.5°C，以避免極端氣候變化。在追求可持續發展的道路中，我們以聯合國的17個可持續發展目標（SDGs）為指引，致力於實現更環保及公平的未來。同時，我們正努力制定具前瞻性的投資策略，促進長期可持續發展。

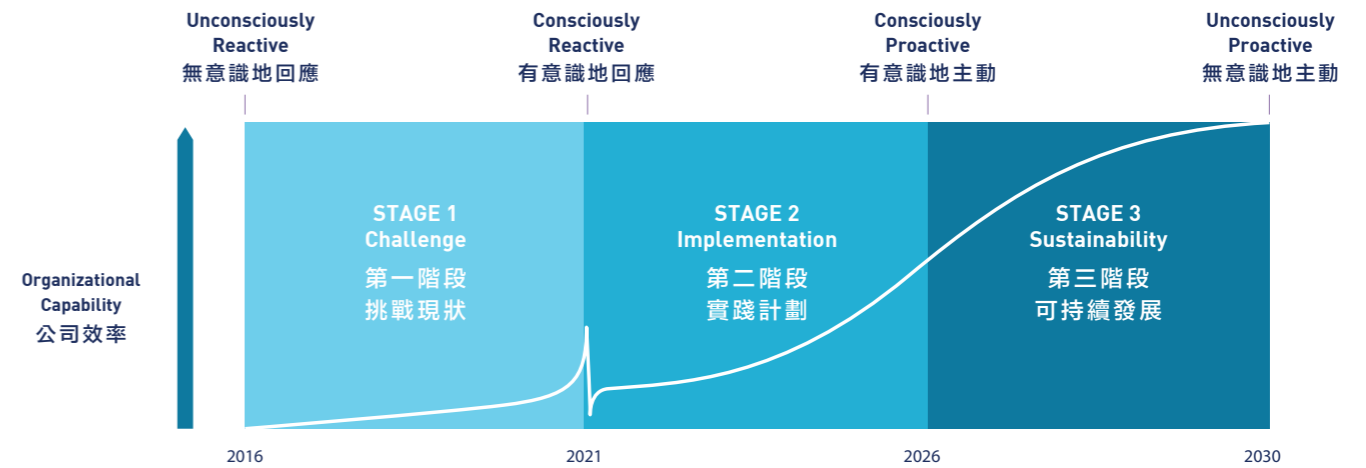
集團將繼續發展三個核心業務 - 製造業、地產和零售品牌。亦在荔枝角道822號開設羅氏針織工作室，目標把針織藝術引領到世界潮流。此外，我們重新打造「十大匠人」2022年度選舉，為本地不同匠人提供一個多元平台，讓本地創作人盡展才華，綻放光芒。

我們即將於觀塘推出全新商業項目KTR 350，一座新時代智能辦公大樓，以獨特的橢圓設計，配合智能物業管理及室內5G全覆蓋等設計元素，凸顯我們在可持續發展方面的努力；同時，D2 Place最近亦進行了外牆翻身工程，以環保建築物料減低室內溫度，更加入充滿活力的吉祥物 Jelly B於設計中。在追求可持續發展的過程中，我們亦全力推動環保意識與社區互動，並通過現代化改造展現對綠色發展的堅定承諾。

在這個充滿挑戰及機遇的時代，我們全體團隊將上下一心，積極期待。

THE 15-YEAR SUSTAINABILITY PLAN

十五年可持續發展計劃



“Sustainability is a long-term commitment which also presents growth opportunities.”
「可持續發展不單只是一個長遠承諾，同時亦為業務帶來增長機會。」

Phased Action Plan 分階段行動計劃

To review and revisit current sustainability plans, policies and facilities. Addressing and preparing for future needs, management team determines a new sustainability vision, targets, measures and policies, and sets up initiatives for staff to follow.

集團審視現有企業社會責任之計劃、政策與設施，並按照未來所需，由管理層制定新的企業社會責任願景、目標、措施與政策，再推行不同計劃供員工實行。

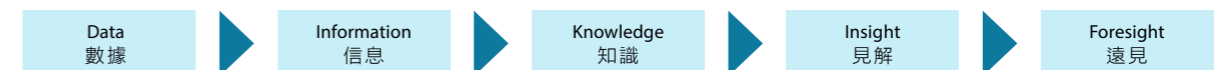
"Sustainability Consciousness" is inculcated in staff. The Group refines goals and gradually relinquishes central control to business units, and technology application is a key factor of sustainability plan.

「可持續發展」的意識已全面滲透至員工層面。集團優化目標後，由業務部門直接自發研究和執行，亦會納入科技為可持續發展計劃的核心元素。

All staff is equipped with a sustainability mindset and the ability to self-initiate different actions, while maintaining technology as a main driver for the sustainability plan.

所有員工都具備「可持續發展」的意識，可以自行推動不同措施，而科技在可持續發展計劃中繼續擔演不可或缺的角色。

Vernacular 簡單闡明



*Adapted from the research model by Christoph Lueneburger and Daniel Goleman published in "The Change Leadership Sustainability Demands" May 17, 2010, MIT Sloan Management Review

SINCE 1975

COMPANY BACKGROUND

公司背景



www.lawsgroup.com



Founded in 1975, LAWSGROUP is one of the leading apparel manufacturers in the world and stands as a major player in the industry for more than 45 years. As one of the leading suppliers to world renowned fashion labels, LAWSGROUP builds its reputation on optimizing cost, quality and turnaround time in today's fashion markets.

With its success in supply chain management solutions, LAWSGROUP has further expanded its businesses and investments to Retail, Branding and Property Development since the 1980s, including but not limited to the operations of fashion and lifestyle boutique chain, development and management of Intellectual Properties, Shopping Malls, Office Buildings, Parking Lots, Co-working Spaces, and other global investments.

LAWSGROUP currently employs more than 20,000 staff, with offices, factories and retail shops around the world.

羅氏集團創立於1975年，迅速奠定於業界的領導地位，與多個國際知名時裝品牌合作超過四十五年。作為業界領先的成衣生產商及供應鏈管理者，羅氏集團致力優化生產成本、品質及生產周期，以滿足現今時裝市場之需求。

建基於供應鏈管理方案的成功，羅氏集團於八十年代開始進一步擴展業務版圖至零售業、品牌及地產發展，包括並不限於經營連鎖時裝品牌及生活百貨、發展及管理知識產權、商場、寫字樓、停車場、共用工作空間以及其他國際性投資。

羅氏集團現時僱有逾20,000名員工，分佈於全球多個辦公室、廠房及零售商舖。

THE LAWSGROUP BRAND

羅氏集團品牌

The LAWSGROUP Brand is created with the following key and distinctive elements for effective brand identities and consistency.

羅氏集團品牌主要由以下鮮明的元素組成，以確保品牌的效益及一致性。

VISION 願景

To have LAWSGROUP apparel in every closet
將羅氏集團的衣服帶到每一個衣櫃內

VALUES

核心價值



HAPPINESS 快樂

Positive Thinking with Strong Passion
積極思維與熱忱

INTEGRITY 誠信

High Ethics with Effective Communications
良好職業操守及有效溝通

TEAMWORK 團隊精神

Group Cohesiveness
企業凝聚力

MISSION

使命

To become a premier global fashion conglomerate, with a relentless approach to innovation, design, and quality

憑藉對創意、設計及品質的執著，成為頂尖的國際時裝集團

TONE OF VOICE

語調風格

Passionate 充滿熱誠
Insightful 別具遠見

Creative 無限創意
Confident 信心可靠

MASTERBRAND ARCHITECTURE

品牌架構



THE LAWSGROUP SEAL

羅氏蓋章



In celebration of the 45th anniversary of LAWSGROUP, The Group has created a unique seal in 2020 to mark the significant occasion. The seal incorporates heritage and historical elements of LAWSGROUP including a stallion, a tortoise, a lightning, a fisherman, a cotton tree, and knit edges, all placed around The Group's logo. The elements respectively symbolize progression, team spirit, resilience, prosperity and calmness which are The Group's vision, passion and ambition for the present-day and the future as well.

Most importantly, the seal itself is dedicated by the concerted efforts from three generations of the Law's. In the forthcoming years, it will be adopted and put in presence at our business premises, collaterals and events, as a symbol of the Group's legacy.

2020年，羅氏集團特意於成立45週年製作羅氏蓋章，以慶祝集團週年誌慶及過往多年之成就和對社會的貢獻。羅氏蓋章包含龜馬神獸、打雷及漁夫收網、英雄樹、蓋章針織外圈及羅氏菱形標誌等多個圖案，分別象徵穩健求勝、不忘進取、分工合作、團隊精神、堅毅、代代傳承、繁榮昌盛及沉著鎮定，同時代表集團對現在及將來的願景、熱情及抱負。

羅氏蓋章彰表羅氏三代的產業和成就，蓋章將會陸續展示於集團旗下的各幢大廈、活動及刊物等，作為集團精神的一個象徵。

BUSINESS OVERVIEW

業務概覽

1

VISION
一個願景

4

CORE
BUSINESS
四大業務

SINCE

1975

創自一九七五年

∞

PASSION
無限熱誠

15

COUNTRIES
& REGIONS
十五個國家及地區

20,000+

Staff Worldwide
全球超過二萬名員工



1.5°C CAMPAIGN

1.5°C 計劃

Climate change is no doubt one of the most pressing global issues. To spearhead the fight against global warming in the industry, The Group has rolled out the "1.5°C Campaign", aiming to help achieve the goal of limiting global temperature rise to no more than 1.5°C, and at the same time promote a green lifestyle.

All new property development projects will be adopting different international green standards, and smart and green technologies. Starting from 2022, different existing properties and manufacturing factories will be undergone green assessments, together with infrastructure upgrade and renovation, with the objective to effectively reduce energy consumption and carbon emission in a long run.

氣候變化無疑是全球最迫切的議題之一，為牽頭帶動業界抵抗全球暖化，集團推出了「1.5°C計劃」，旨在協助達成將全球溫度升幅控制在攝氏1.5度內的目標，同時推廣綠色生活。

集團的所有建築項目將陸續採納各項國際環保標準及智慧綠色科技。由2022年開始，集團旗下的建築項目及製造業廠房亦會進行環保評估、產能升級及翻新工程。集團希望藉著上述工程能有效長遠減低能源消耗及碳排放。

OUR CSRS MISSIONS

企業社會責任及可持續發展使命

LAWSGROUP has always regarded Corporate Social Responsibility (CSR) and sustainable development as two indispensable elements in its business concepts and core values. The execution of our sustainable development revolves around four major areas: environmental protection, upgrading working environment, community participation, and innovation. It also devises strategies to reduce the impact on the environment, nurture and develop talents, and reinforce community participation.

Based on its long term sustainable development strategy, the Group successfully obtained a green loan from HSBC, and utilized the fundings on more energy-efficient technology or equipment in garment manufacturing, switched to a more advanced management system, and explored other new options. As a result, it was able to reduce energy and water usage, lift productivity whilst complying with environmental standards, and improve air quality, with effective management of chemicals and waste materials. The Group is also dedicating a lot of efforts and sources in developing eco-friendly and smart properties accordingly to different global standards. To help control global warming and reduce carbon footprint, the Group has implemented environmental protection measures in its commercial properties, such as using heat-resistant concrete for external wall finishing and setting internal room temperature at 25.5°C to reduce energy consumption. A rooftop farm is also set up at D2 Place, boosting the mall's green credentials and promoting locally grown vegetables and low-carbon diet. LAWSGROUP is fully cognizant with the importance of investing in the next generations. Since the establishment of its first charitable foundation in 1987, it has dedicated more than US\$ 40 million to establishing schools and scholarships, not only in Hong Kong, but also in mainland China and abroad. It has also sponsored a multitude of charity projects in support of the development of local arts, culture, design, creativity and innovation.

In recent years, LAWSGROUP has placed Creating Shared Values (CSV) at the core of its Corporate Social Responsibility and sustainable development strategies. It has worked diligently to spread the concept to the entire community with a view to call for collaborative efforts from different stakeholders and entities to power long term and sustainable development. With the pandemic wreaking havoc all over the world in the last two years, sustainable development has gained added significance as a common problem of concern. By pursuing sustainable development, the Group has been able to more effectively handle any circumstances, maintaining a steady operation and growing its business. LAWSGROUP will continue to explore all avenues to upgrade its sustainable development and community work, in readiness for any changes in the post-pandemic era.

羅氏集團向來視企業社會責任(CSR)和可持續發展為集團的業務理念及企業核心價值中兩個不可或缺的元素。我們實踐可持續發展承諾的過程圍繞著四個關鍵範疇：環境保護、提升工作環境、社區參與及創新，並針對減低環境影響、積極培育及發展人才以及加強社區參與等目標，制定重點策略。

憑著集團訂定的一套長遠可持續發展策略，集團獲滙豐銀行發放可持續發展綠色貸款，積極使用更高能源效益的服裝製造技術或設備、升級管理系統以及探索新方案，減少消耗能源及用水，在符合環保標準的前提下提高生產效率。同時改進空氣質素、化學品控制和廢物管理等方面。集團銳意發展環保商廈及智慧建築，更獲全球最廣泛應用的環保建築物評核系統認可；另一方面積極透過房地產業務推行控制全球升溫攝氏1.5度以內及降低碳足跡措施，在旗下商廈亦實行多項環保舉措，例如於外牆採用隔熱耐力高的環保石屎，及把室內空調設在攝氏25.5度，以節省能源的方式控制室溫。此外，集團也藉D2 Place天台農場，增加商場綠化面積，同時推廣本地種植鮮蔬及低碳飲食。羅氏集團也瞭解投資於下一代的重要性。自1987年集團成立首個慈善基金以來，不僅已在香港、中國和海外投放超過4,000萬美元興建學校和設立獎學金計劃，也開展多個慈善項目，促進本地藝術、文化、設計、創造力和創新方面的發展。

近年來，羅氏集團將「創造共享價值」(CSV)納為企業社會責任和可持續發展策略的核心，並竭力於整個香港推廣這個理念，務求聯繫不同持分者和群體，通力合作為長遠可持續發展創造更大的社會動力。過去兩年，疫情反覆地影響全世界，可持續發展作為全球議題變得日漸重要。履行可持續發展讓我們能夠靈活應對突發情況，同時保持穩定運作和使業務增長。羅氏集團將繼續探尋各種可能性，改良我們的可持續發展框架及社區工作，早日預備迎接後疫情時代帶來的變化。

CORE STRATEGIC AIMS

策略目標

INNOVATING
FOR THE FUTURE

為未來改革創新

MINIMIZING
ENVIRONMENTAL FOOTPRINT

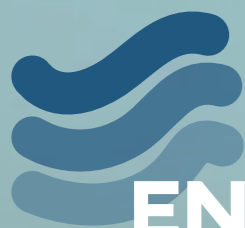
減少環境足跡

INVESTING
IN THE COMMUNITIES

貢獻與建設社區

COMMITTING
TO PEOPLE DEVELOPMENT
AND A SAFE, FAIR, AND
HEALTHY WORKPLACE

培育人才並確保安全、
公平及健康的工作環境



ENVIRONMENT

環境

LAWSGROUP has been proactively implementing sustainable development to safeguard the environment. Multiple measures and technologies are adopted in each of its core business.

羅氏集團一直積極推動可持續發展，其核心業務採用多種措施和技術，以維護環境。

ABOUT LAWSGROUP APPAREL MANUFACTURING

關於羅氏製造



LAWSGROUP Apparel Manufacturing is one of the leading apparel manufacturers in the world. The manufacturing plant network spreads across China, Vietnam, Myanmar, and Bangladesh, with an annual production capacity exceeding 160,000,000 pieces.

As an environmentally conscious entity, LAWSGROUP Apparel Manufacturing is a certified ISO 14001 Environmental Management System provider. It is also awarded the prestigious WWF Low Carbon Manufacturing Programme (LCMP) platinum certification, as well as other international accolades such as SGS SA 8000, GOTS, GSV, SQP, WCA, and ISO 9001 for its efforts in chemical control, fire and structural safety, protection against children labour, and more.

The Group will continue to support the development of new materials and innovative production methods to drive sustainable change in the garment manufacturing industry. This includes our support for NAMI's development of sustainable anti-pilling Nanocoatings for wool garments, which was awarded the prestigious silver medal in the International Exhibition of Inventions Geneva 2022.

羅氏服裝製造是全球服裝製造業的翹楚之一，現時於中國、越南、緬甸及孟加拉設有生產基地，年產量高達160,000,000件。

羅氏服裝製造獲得環境管理系統ISO 14001國際認證，同時獲世界自然基金(WWF)頒發低碳製造計劃(LCMP)最高級別的鉑金獎，以及其他國際標準認證，包括SGS SA 8000、GOTS、GSV、SQP、WCA、ISO 9001等。集團在化學品之管制、消防與結構安全，以及禁止僱用童工等政策的表現均受到高度肯定。

集團將會繼續支持新物料的研發和採用新的生產方式，為製衣業界帶來正面和可持續的改變，例如支持由NAMI研發，於2022年日內瓦國際發明展獲銀獎的防起毛球納米塗層。

NEW DEVELOPMENT PLAN IN APAC

亞太地區發展新計劃

To tap into enormous opportunities arising from the “Belt and Road Initiative”, LAWSGROUP Apparel Manufacturing has been actively expanding its supply chain network across Southeast Asia since 1975, with factories and offices set up in Mainland China, Vietnam, Myanmar, and Bangladesh, and, in the process, bolstering the infrastructure and labour force of the region.

To enhance the Group’s presence in the region and to lift production capacity, a new factory with strengthened Internet of Things (IoT) network was set up in Myanmar, which widens the Group’s product type to functional clothing, and drives supply chain visibility and connectivity to gain a distinct advantage in the industry. The new manufacturing plant will also create synergy with other existing plants, enhancing the overall productivity and flexibility.

In line with LAWSGROUP’s long-term sustainability strategies, the new factory will be equipped with the latest facilities and technology, such as new sewing and cutting machines, automatic hanger system, sewage treatment system, steam recycling system, and more. The new equipment not only helps reduce production cost and energy consumption, but also greatly improves overall productivity.

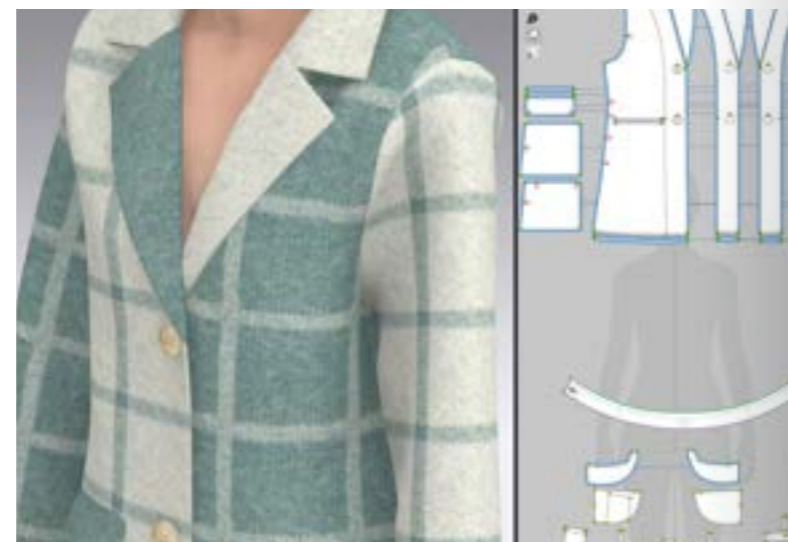
The pandemic has brought unprecedented challenges to the global fashion industry. In response to the ever-changing business environment, the team will keep a close eye on industry trends and adjust the production strategies accordingly to maintain a competitive edge in the market.

為抓緊「一帶一路」倡議所帶來的龐大機遇，羅氏服裝製造自1975年起積極於東南亞地區擴充生產網絡，先後於中國、越南、緬甸和孟加拉設立廠房和辦公室，同時加強當地的基礎設施和人力生產資源。

為擴大在當地的影響力並提高產能，集團在緬甸開設加強物聯網（IoT）網絡的新廠房，提高供應鏈的可見性和連接性。同時，集團重點投資生產設備，以擴大產品類型，包括功能性服裝，從而在行業中獲得領先優勢。廠房亦會與其他現有的生產基地產生協同效應，提升整體生產效率及彈性。

而配合集團的可持續發展策略，新廠房將配備先進設施和技術，包括新型縫紉機及全自動裁床、自動吊掛系統、污水循環系統、蒸汽回收系統等等。新設備不但有效減省生產成本和能源消耗，亦大大提高生產效率。

疫情為全球時裝業帶來前所未有的挑戰。為應對不斷變化的營商環境，團隊會不斷審視行業走勢並調整生產策略，以保持於全球市場的競爭優勢。



ANNUAL OVERVIEW

年度概覽



-20%
SAVE NATURAL GAS
節約天然氣



-27%
SAVE WATER
省水



-24%
SAVE ENERGY
節電



-21%
REDUCES CO₂E
減碳排放





IMPROVING PRODUCTIVITY

提升生產力

Newly adopted automatic machines and systematic management policies have raised the overall production efficiency and accuracy, while reducing production time, manpower, and yield loss.

全新引入的自動化機器和系統化管理策略有效提高整體生產效率及準確度，同時減少生產時間、人力和生產損耗。



ENERGY CONSERVATION AND EFFICIENCY

能源節約及效益

LAWSGROUP Apparel Manufacturing strives to reduce energy consumption and Greenhouse gases emission in the production process. In addition to machinery and equipment upgrades, new energy-saving measures have also been adopted in its facilities, enhancing the overall performance in energy efficiency.

羅氏服裝製造致力在生產過程減少能源消耗及溫室氣體排放。除升級生產機器和設備外，廠房亦採用了嶄新的節能措施，從而提高我們在能源效率方面的整體表現。

ECO-FRIENDLY DYEING AND WASHING MACHINES

引入環保染洗機

To spearhead the fight against climate change in the industry, The Group has rolled out the "1.5°C Campaign" this year. MAXIMUS, LAWSGROUP Apparel Manufacturing's newly set up dyeing and washing mill in Hanoi, Vietnam, has introduced the advanced dyeing and washing machines to enhance its environmental performance. The machines are effective in reducing water and steam consumption by 30%, lowering chemicals by 20%, and improving production efficiency by 30%, helping to build a sustainable fashion ecosystem.

為牽頭帶動業界抵抗全球暖化，集團於年內推出了「1.5°C計劃」。羅氏服裝製造旗下於越南河內新成立之染洗廠房MAXIMUS，亦特意引入了先進染洗機，以提升環保效能。該款染洗機有效節省30%的用水及蒸汽、減少20%的化學品，同時提升30%生產效率，有助構建可持續的時裝生態圈。



RESOURCES CONSERVATION AND EFFICIENCY

資源節約及效益

LAWSGROUP Apparel Manufacturing has taken steps to minimise carbon footprints by adopting a multi-pronged approach, such as replacing boiler fuel with natural gas and biofuel, installing solar panels, and fully upgrading general lighting system.

羅氏服裝製造積極採取不同措施，多管齊下減少碳足跡，包括將鍋爐燃料更換為天然氣和生物燃料，安裝太陽能電池板及全面升級一般照明系統。



WATER CONSERVATION AND RECYCLING

節約用水及循環再用

As an industry pioneer, LAWSGROUP Apparel Manufacturing has actively adopted new technologies and invested in infrastructure to manage water resources effectively. Water-processing equipment and wastewater treatment systems are upgraded in order to maximise the use of recycled water and reduce water consumption in its production line.

作為行業先驅，羅氏服裝製造積極採用嶄新技術，並投資於基礎設施，令水資源得到有效管理。我們升級水處理設備和污水處理系統，從而增加使用循環水，減少生產線的用水量。

AWARDS AND ACCOLADES

獎項及殊榮

For years, LAWSGROUP Apparel Manufacturing has dedicated efforts and resources in enhancing the working environment and fulfilling different international sustainability standards, for which it has been recognised with different awards and accolades.

多年來，羅氏服裝製造一直致力優化工作環境，不斷投放資源以符合各種國際可持續發展標準，並獲發多個獎項與認證。



ABOUT LAWS KNITTERS

關於羅氏針織

羅氏
針織

LAWS
KNITTERS



With state-of-the-art knitting technology and 50 years of expertise, Laws Knitters is committed to providing one-stop solutions for innovative knitted products and brand development. The Brand is devoted to sustainability and to promote art and culture, and has been utilizing recycled yarn from old fabrics and fishing nets for customizable knitted products, knit art, and yarn bombing. Laws Knitters has been collaborating with different international and local brands and institutions, such as the M+ Museum, The Hong Kong Palace Museum, Nike, agnès b, and local designer brand hoopla, passing on the knitting craftsmanship to everyday life.

羅氏針織憑藉五十年的專業和經驗，靈活運用先進的編造技術，提供創意設計、品牌推廣及一站式針織品生產方案。作為香港再工業化及文化發展的先行者，羅氏針織致力推行升級再造及藝術發展，利用舊布料及廢棄漁網回收再造的紗線，製作不同的個性化針織產品、版畫，及街頭針織藝術等，實踐可持續發展的核心價值。品牌亦與不同的國際及本地單位合作，包括M+博物館、香港故宮博物館、國際時裝品牌Nike與agnès b，以及本地設計品牌hoopla等，推廣針織工藝生活化與傳承。



LAWS KNITTERS STUDIO

羅氏針織工作室

The Laws Knitters Studio was set up in 2022, comprises a 6,000-square-feet of automated production line, retail and event spaces. Customers are able to observe the production process of knitted products up close, while at the same time unleash their creativity and design their own customized knit art and products. The studio organizes knitting workshops regularly and promotes the heritage of knitting craftsmanship.

羅氏針織工作室於2022年成立，佔地逾6,000呎，設有零售專區、活動展覽區及自動化生產線，讓顧客可以近距離觀察現今針織技術和產品的製作過程。工作室更支持顧客訂製個性化針織產品，以鼓勵大家發揮創意，設計獨一無二的產品。同時，工作室亦會配合節日及不同主題舉行針織工作坊，宣揚針織工藝的傳承。



Laws Knitters Studio Director Milton Ho posing for a photo with Fashion Farm Foundation Chairman Mayao Ma and model Christie Lai at the media preview party of the studio.

羅氏針織工作室舉行傳媒預覽派對，工作室總監何家與參與派對的Fashion Farm Foundation主席馬天佑及模特兒黎紀君合照留念。



Knitting workshop organized on Christmas Eve by a coach with over 50 years of crochet experiences.

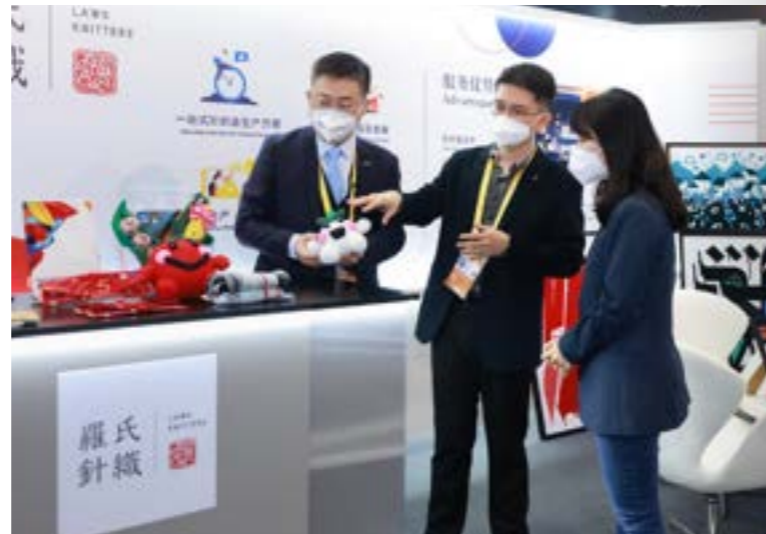
羅氏針織工作室於聖誕節前夕舉行工作坊，由擁有逾五十年鉤織經驗的師傅教授學員親手鉤織聖誕樹。

EXHIBITING AT CHINA INTERNATIONAL IMPORT EXPO

參展中國進博會

The China International Import Expo, sponsored by the Ministry of Commerce and the Shanghai Municipal People's Government, is the world's first national-level exhibition themed on imports. Laws Knitters participated in the 2022 edition as an exhibitor at the Hong Kong Trade Service Area. Through the arrangement of the Hong Kong Trade Development Council, Laws Knitters had the opportunity to exchange ideas with other international exhibitors such as Fung Group and UNIQLO, and promote our one-stop high-quality knitwear production solutions.

「中國國際進口博覽會」由商務部和上海市人民政府主辦，是世界上第一個以進口為主題的國家級展會。羅氏針織有幸以香港貿易服務區參展商身份參加了2022年中國國際進口博覽會。通過香港貿易發展局的安排，他們與其他國際知名參展品牌如馮氏集團、優衣庫等進行交流，推廣本地一站式優質針織產品生產方案，同時向進場賓客分享羅氏針織的專業技術和創意設計。



Laws Knitters collaborated with Le French May Arts Festival to present the "From Street to Knit" exhibition at D2 Place. The exhibition featured both original artwork and knit art by Hong Kong and French artists.

羅氏針織聯同法國五月藝術節於D2 Place舉辦「從街頭到針織」群展，展出由香港及法國藝術家的原創及針織藝術品。

FOSTERING PARTNERSHIPS WITH THE ART AND CULTURE SECTORS

與文化藝術界聯乘

Laws Knitters has been actively collaborating with multiple art organizations, including the West Kowloon Cultural District, M+ museum, the Hong Kong Palace Museum, the Le French May Arts Festival, and others for different collaboration projects and knitted product exhibitions, promoting exchange of artistic culture, technology, and integration of knit art and craftsmanship.

羅氏針織是推動本地再工業化和文化發展的先鋒之一。工作室與多個藝術單位跨界合作，包括西九文化區、全球性視覺文化博物館M+、香港故宮文化博物館、法國五月藝術節等，推出不同合作項目及針織品展覽。通過這些活動，羅氏針織促進藝術文化和技術交流，從而推動針織工藝與藝術的融合和拓展。

ACTIVE COLLABORATION AND EXCHANGE WITH EDUCATIONAL INSTITUTIONS

積極與院校交流合作

Laws Knitters works closely with educational institutions to encourage young people unleashing their creativity and exploring the possibilities and applications of knitting craftsmanship and elements. Laws Knitters also collaborates with different artists and design groups through art exchange activities, creating a diversified art platform that widens the spectrum of art creation.

羅氏針織深信年輕一代具有無窮的創造力，因此，工作室積極與不同院校緊密合作，共同發掘針織工藝與各類型設計的完美融合。同時，羅氏針織也會透過藝術交流活動，與不同的藝術家和設計團體合作，打造多元化的藝術平台，為藝術創作開拓更多可能。



"Knit Master" at the studio introduces and shares the process and fun aspects of knitting production to students during the annual Business of Design Week.

羅氏針織每年在Business of Design Week期間以針織專家 Knit Master 身分，為學生介紹及分享針織產品的製作過程及趣味之處。



Renowned Interior Designer Steve Leung visited Laws Knitters Studio, exploring the application of knit art in interior design.

著名室內設計師梁志天參觀羅氏針織工作室，發掘針織工藝與室內設計的融合。



Laws Knitters actively promotes exchange between the art and cultural sectors, encouraging individuals from different backgrounds to break creative boundaries. This includes design students full of creativity, academic professors supporting creative cultural development, as well as renowned designers.

羅氏針織積極促進藝術文化界的交流，鼓勵不同界別人士突破創意界限，當中包括充滿創意的設計系學生、支持創意文化發展的院校教授，以及著名設計師等。



ABOUT LAWSGROUP PROPERTIES

關於羅氏地產

Since the 1980s, LAWSGROUP Properties has been expanding and diversifying its business to span Property Development and Investment, Car Park Management, Property Management Services. LAWSGROUP Properties manages a portfolio of assets in Hong Kong, Mainland China, and Southeast Asia, including commercial, industrial, warehouse, shopping mall, and residential properties both for sale and investment purposes.

LAWSGROUP Properties was the first developers to participate in the government's "Industrial Building Revitalization Scheme". As a forerunner in revitalizing industrial buildings into commercial premises, have been launched in recent years different redevelopment projects in Hong Kong, including Connaught Marina in Sheung Wan, KTR 350 in Kwun Tong, 822 Lai Chi Kok Road in Lai Chi Kok, and more.

自八十年代起，羅氏地產不斷擴充及多元化其業務發展，範圍包括地產發展及投資、停車場管理及物業管理等。物業投資組合遍佈香港、內地及東南亞地區，涵蓋各類商用、工業、貨倉、商場及住宅物業，以供出售及投資之用。

羅氏地產亦是香港保育及活化工廠的先驅，是首批參與政府「活化工廠政策」的發展商之一。集團近年亦開展多個重建項目，包括位於上環的干諾中心、KTR 350以及荔枝角的荔枝角道822號等。





FEATURED PROJECT 特色項目

KTR 350

KTR 350 is a new redevelopment project by Laws Properties, a subsidiary of LAWSGROUP. Located in the heart of East Kowloon CBD, KTR 350 is crafted with the design concept of bringing Technology, Wellness, and Geometry into one iconic building, while conserving the heritage and cultural elements of the vibrant and historical neighborhood.

The 29-storey cylindrical building represents a new beacon integrated with smart building management, smart parking system, full indoor coverage of 5G connectivity and security, together with 35,000 sq.ft. of retail area and over 10,000 sq.ft. of wellness and green spaces, to complete a dynamic ecosystem for businesses to excel.

KTR 350是羅氏集團旗下羅氏地產的新發展項目，位於東九龍核心商業區中心地帶。KTR 350的設計藍本結合科技、健康及幾何美學於單一建築，同時保留並傳承區內歷史悠久的絢麗及元素。

作為新一代綜合辦公大樓，樓高29層及獨特圓柱設計的KTR 350融合智能物業管理、智能停車場系統、5G網絡室內全覆蓋及保安提升等設施，同時特設35,000平方尺的零售及超過10,000平方尺的休憩與綠化空間，建立一個商機無限的營商生態圈。



TECHNOLOGY & MOBILITY

科技與移動

In partnership with China Mobile, LAWSGROUP integrated state-of-the-art "5G + IoT + Data Visualization" technologies into KTR 350 for a seamless and automated management, including Smart Building Management, Smart Parking System, Smart Washroom, Full Indoor Coverage of 5G connectivity, and Dedicated 5G bandwidth for enhanced convenience, speed, reliability, and security.

The Smart Parking features a total of 181 parking spots, in which 148 are for private cars with EV chargers.

羅氏集團與中國移動合作，將先進的「5G + 物聯網 + 數據可視化」技術引入到 KTR 350，實現無縫自動化管理，包括智能物業管理、智能停車場、智能洗手間、5G網絡室內全覆蓋，及專屬5G頻譜等，以提供卓越的便利性、速度、可靠度和安全性。

智能停車場設有181個不同泊位，其中私家車佔148個，並附設電動車充電設備。

WELLNESS & HERITAGE

健康與文化傳統

The integration of smart technologies encourages building tenants to prioritize a healthy, balanced, and sustainable lifestyle. The Tower is equipped with different green and open spaces to promote wellness, such as a 360 running track with sweeping panoramic view at the Sky Garden on the 17/F, bright and contemporary interiors devoted for urban planting, and the relaxing and spectacular Rooftop Garden.

Different historical and cultural elements have also been conserved within KTR 350, including two custom resin tables created from the former "MAXWELL" facade signage before the redevelopment, as well as a giant perforated panel silkscreened with a collage of buildings from different eras — showing the evolution of the neighborhood.

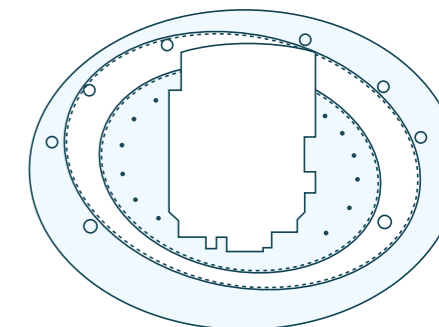
大樓融合多項智能科技，同時鼓勵租戶注重健康、平衡及可持續的生活方式。不同的綠色與戶外空間更幫助促進健康生活，如位於十七樓空中花園並提供廣闊全景視野的360度跑道、明亮而配上綠化園藝的現代化室內空間、以及能令人放鬆而壯觀的天台花園。

KTR 350 同時保存了不同的歷史與文化元素，包括兩張由重建前身「麥士威工業大廈」招牌改裝而成的大型樹脂桌子，以及印有不同年代建築的大型網面鑲板，見證區內多年的變遷。



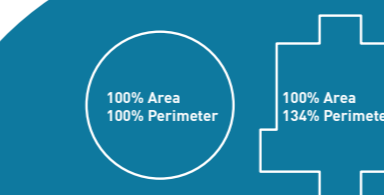
GEOMETRY & ARCHITECTURE

幾何美學與建築



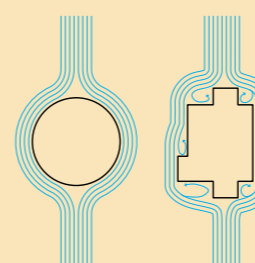
Sustainability has been always LAWSGROUP's core values and KTR 350 was designed and built with the mission to comply with the Group's "1.5°Campaign". The Tower's cylindrical form and elliptical layout not only conveys a timeless and iconic architecture, but also facilitates a series of technical as well as environmental benefits and performances, including Higher Energy and Material Efficiency, Optimized Natural Lighting, Better Ventilation, and Reduced Wind Resistance.

可持續發展一直是羅氏集團的核心價值，KTR 350的設計與建造也承傳集團的「1.5°C計劃」。圓柱形的大樓設計與橢圓的平面佈局不僅傳達永恒和標誌性的建築風格，同時亦提升了一系列技術與環境的效益和表現，包括更高的能源和建材效益、優化的自然採光、更好的通風，以及減少風阻。



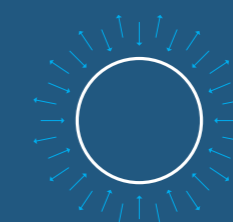
15-20% BETTER MATERIAL EFFICIENCY

建築物料效益改善15-20%



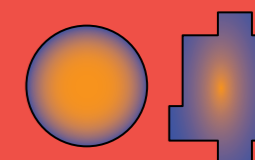
REDUCED WIND RESISTANCE

圓柱外型減低風阻



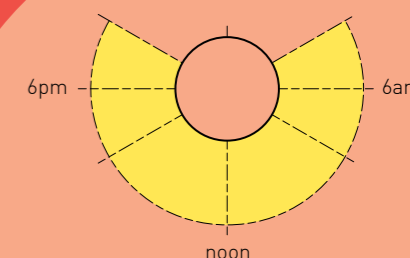
BETTER VENTILATION

更佳空氣流通



HIGHER ENERGY EFFICIENCY

更高能源效益



OPTIMIZED DAYLIGHT AND SOLAR ENERGY

優化天然日光及太陽能

SMART BUILDINGS

智慧建築

LAWSGROUP's new commercial smart building at Kwun Tong Road, "KTR 350" encapsulates the strength and dynamism of the thriving business district of Kwun Tong. Building on three core conceptual cornerstones, viz, technology, wellness and geometry, KTR 350 has embedded these principles across its digital infrastructures, environmental provisions and architectural designs, resulting in the establishment of a balanced and efficient ecosystem that has captured the positive qualities of contemporary aesthetics, comfort, sustainability and innovation.

LAWSGROUP's pioneering relationship with China Mobile has enabled it to integrate into the KTR 350 Tower a number of state-of-the-art technologies, such as 5G, IoT and data visualization. Users stand to benefit from the streamlined speed and flexibility brought about by the seamless incorporation of Smart Building systems, such as Smart Car Park and 5G Smart Washroom. The Tower has been able to bolster its customer service and hygiene through an innovative network of communication, navigation, information and access systems that automatically monitor and manage its functional and environmental conditions.

羅氏集團在觀塘新建的商業智慧建築KTR 350涵蓋觀塘區商業樞紐的澎湃活力。大廈建造包含三大元素：尖端科技、康健設施及幾何設計，不論在其數碼配備、環保設施、或建築設計上，均能締造出一個均衡及高效的生態，涵括時尚美感、持續性及舒適與創新品味。

羅氏集團率先與中國移動合作，在KTR 350採納多項尖端科技，如5G、物聯網及數據可視化等。大廈採用創新智慧管理系統，涵蓋停車場與洗手間，通過電子通訊網絡自動監察環境情況，從而提高顧客服務與環境水平，事半功倍。



ANTI-EPIDEMIC MEASURES

防疫措施

LAWSGROUP has been proactively pushing forward re-industrialization, innovation technology as well as start-ups in Hong Kong. The Group has officially launched an investment partnership with a local start-up, Immune Materials Limited (IML) to speed up the production of the world's first anti-virus 3D printing material to minimize the spread of COVID-19 and other viruses across Hong Kong and other regions. The Group is thrilled to support the project as part of its re-industrialization initiatives.

Founded by a research team from the Institute of Textiles and Clothing (ITC) of The Hong Kong Polytechnic University, IML develops the first virus-killing 3D printing that can be used in making door handles, elevator buttons and braille to reduce transmission risks. It is proven that it can erase over 90% of COVID-19 and most common viruses such as Escherichia coli and Staphylococcus aureus in 10 minutes and can last for over 3 years, providing clear advantage over the spray coating approach in high-touch areas. Now the technology has been adopted in public hospitals, COVID-19 isolation centres and schools. The team can produce any objects in different sizes and shapes with this 3D printing material including smart phone cases. It is believed that the technology can serve as a solution to fight virus mutations and diseases in the future.

LAWSGROUP will gradually adopt this technology in its premises and the mall D2 Place, stores and factories overseas to keep staff, customers and tenants safe.

一向支持香港再工業化、創新科技及本地初創公司的羅氏集團，與由香港理工大學紡織及服裝學系研究團隊成立的初創公司達成投資合作，支持生產由該公司研發的全球第一種能殺滅病毒與細菌之三維打印物料，盼助本港及其他地區早日遏止新冠疫情及將來其他病毒蔓延。近年羅氏集團旗下之製造業務積極推動香港「再工業化」，是次投資項目將進一步確立集團在「再工業化」範疇的投資與發展策略。

理大初創公司Immune Materials Limited (IML)成功研發全球第一種防病毒與細菌三維打印物料，並以此製作洗手間門柄、扶手、電梯按鈕及盲人點字板等高接觸面的保護套件。該物料不僅能於十分鐘內高效殺滅物件表面超過百分之九十之2019冠狀病毒，以及其他常見類型病毒和細菌，例如大腸桿菌及金黃葡萄球菌；其物理效能及耐磨能力更長達三年以上，比一般噴霧式殺菌塗層更有效持久，適用於高接觸範圍，目前已獲公立醫院、隔離設施及學校採用。

由於是三維打印物料，此技術能因應各種表面及用途度身訂造不同的尺寸與形態，更能廣泛應用於其他日常用品包括手機殼。其物理消毒技術對其他病毒與細菌亦同時有效，因此能作為長期及將來對抗不同病毒變種與其他病毒之解決方案。

羅氏集團即將於旗下物業包括商廈及商場D2 Place內廣泛應用該物料，以保障員工、客人及商戶之健康與安全。測試後會再推廣至旗下其他物業和海外生產工場和零售門店。

AWARDS AND ACCOLADES

獎項及殊榮



Indoor Air Quality Certificate (Good Class)
室內空氣質素檢定證書《良好級》
Laws Commercial Plaza 羅氏商業廣場 –
Public Areas of Whole Building 全幢大廈公眾地方
(30/1/2022 - 29/1/2023)



Quality Water Supply Scheme for Buildings - Fresh Water
(Management System) [Blue Certificate]
大廈優質供水認可計劃 – 食水(管理系統) (藍證書)
Laws Commercial Plaza 羅氏商業廣場



The Hong Kong Q-Mark
Service Scheme
香港Q嘜優質服務計劃



Earth Hour 26.3.2022
地球一小時 26.3.2022

- Laws Commercial Plaza 羅氏商業廣場
- Sterling Centre 定豐中心
- Seapower Centre 海暉中心
- 822 Lai Chi Kok Road 荔枝角道822號
- 1 Des Voeux Road West 德輔道西一號
- Connaught Marina 干諾中心

Kowloon West Best Security Services Awards 2021

二零二一年度西九龍最佳保安服務選舉

Eagle's Eye Property Management Limited
堡基物業管理有限公司



Sterling Centre 定豐中心
Honorable Managed Property Award
榮譽管理物業獎



Laws Commercial Plaza 羅氏商業廣場
Honorable Managed Property Award
榮譽管理物業獎

Peach Blossom Trees Recycling Programme

桃花回收服務



Laws Commercial Plaza 羅氏商業廣場



Sterling Centre 定豐中心



Seapower Centre 海暉中心

SOCIAL

社會

LAWSGROUP values the relationships with the public, the communities and its partners in order to cultivate a better community.

羅氏集團重視與公眾、社區和合作夥伴的關係，以培育更美好的社區。

ENGAGING WITH THE COMMUNITY

投入社區

At LAWSGROUP, we are passionate about giving back to the community and are committed to actively fulfilling our corporate social responsibilities. We believe in giving back and launched Corporate Volunteer Service Advisory Group in 2012, inspiring not only our employees but their family and friends to get involved in volunteer work and help create a harmonious society.

Climate change is undoubtedly one of the most pressing global issues. As a leader in the fight against global warming, our Group has launched the "1.5°C Campaign", aimed at achieving the goal of limiting the global temperature increase to 1.5°C, while simultaneously promoting green living. We integrate environmental protection elements into all volunteer activities and encourage colleagues to practice sustainable living through various community care activities.

羅氏集團關懷社群，積極履行企業社會責任，因此於2012年成立「企業義工服務顧問團」，鼓勵員工及其親友參與義工服務，致力構建和諧社會。

氣候變化無疑是全球最迫切的議題之一。為了帶動業界抵抗全球暖化，集團推出「1.5°C計劃」，旨在幫助實現將全球溫度升幅控制在攝氏1.5度的目標，同時推廣綠色生活。在組織各個義工活動時，集團將環保元素融合其中，以鼓勵同事透過不同的社區活動，實踐惜物減廢的綠色生活。



EARTH HOUR

環保活動「地球一小時」

The Group has long supported "Earth Hour", the world's largest environmental event by WWF. Our properties, including Laws Commercial Plaza, D2 Place, Sterling Centre, 822 Lai Chi Kok Road, E168, 1 Des Voeux Road West, and Connaught Marina, have participated in the event. Our overseas factories also joined this initiative, demonstrating our commitment to promoting behavior change to combat climate change.

集團多年來一直支持世界自然基金會 (WWF) 全球最大型環保活動「地球一小時」，旗下物業羅氏商業廣場、D2 Place、定豐中心、荔枝角822號、E168、德輔道西1號及干諾中心參與其中，鼓勵大家改變自身習慣；越南及緬甸的工廠亦有響應WWF的號召，於活動舉行當晚熄燈一小時，用實際行動為應對氣候變化出一分力。



TAKE ACTION TO SAFEGUARD THE ENVIRONMENT

以行動守護環境

Our overseas factory volunteer teams actively organize environmental activities and engage the local community in various initiatives, including garbage collection, interactive games and talent demonstrations, with the objective of raising awareness of environmental conservation and fostering positive changes in the living environment.

位於越南工廠的企業義工隊積極組織環保活動，並邀請當地社區一同參與，透過收集垃圾、互動遊戲、才能展示等不同項目，喚起大家對環境保育的意識，攜手為生活環境帶來正面的改變。



RED PACKET RECYCLING CAMPAIGN

回收利是封大行動



For the fifth consecutive year, Eagle's Eye Property Management has participated in red packet recycling activity to promote sustainable development among colleagues and building occupants.

堡基物業管理團隊已連續第五年舉辦回收利是封行動，鼓勵同事及各大廈業戶回收利是封，提高大家對可持續發展的認識。

PROJECT WESHARE "SHARE YOUR UNUSED ITEMS"

PROJECT WESHARE FUN 享換物大行動



Following the success of the previous events, our corporate volunteers have once again organised a Share Your Unused Items campaign, encouraging colleagues to practice the "less is more" philosophy. This initiative promotes environmental sustainability and contributes to the development of a sustainable culture within the Group by encouraging the reuse of resources and waste reduction.

由於第一回活動反應熱烈，企業義工再次舉行「共享閒置物品」活動，鼓勵同事實踐「斷捨離」，以支持環保及構建集團可持續文化，重用資源，減少浪費。



ANTI - PANDEMIC

抗疫

A UNITED EFFORT TO FIGHT AGAINST THE PANDEMIC

眾志成城 齊心抗疫

The need for packaging and storage of anti-epidemic materials had become crucial. During the pandemic in response to the urgent demand, the Group generously sponsored two floors of its property at 822 Lai Chi Kok Road to the Sham Shui Po District Office free of charge, for the establishment of a pandemic prevention storage and logistics center.

包裝及儲存抗疫物資在疫情中變得嚴峻時，集團將旗下位於荔枝角道822號物業其中兩層無償提供給深水埗民政事務處，以設立抗疫倉儲物流中心。



COMMUNITY

社區

MAKE A DIFFERENCE THROUGH THOUGHTFUL DONATIONS

捐贈物資獻關愛

After the pandemic outbreak and the relaxation of gathering restrictions, our overseas factory volunteer teams resumed various public welfare activities, including visiting orphanages and nursing homes with essential supplies to provide support and encouragement to children and the elderly. Additionally, our corporate volunteer team provided supplies and cash donations to those affected by extreme weather conditions in Myanmar, showcasing our dedication to helping those requiring assistance.

在疫情及限聚令放緩後，海外工廠的企業義工隊即重啟各項公益活動，包括帶同白米、食油、文具等物資到訪孤兒院和敬老院，為兒童及長者提供生活及精神上的支持及鼓勵。企業義工隊亦相當重視民生需要，在當地正藉高溫旱季以及受到強風暴雨吹襲期間，積極向受影響的災民捐贈物資及現金，購買應急物資，以濟燃眉之急。



SUPPORTING THE THALASSAEMIA CHILDREN'S FUND

支持地中海貧血兒童基金



"LYCHEE & FRIENDS" was invited to be the ambassador for Thalassaemia Children's Fund. As the primary character on the flag day banner, LYCHEE & FRIENDS will also be promoting the Red Dress for Thalassaemia Day, encouraging individuals to wear red and take action to support Thalassaemia patients.

集團支持地中海貧血兒童基金，並邀請 LYCHEE & FRIENDS 擔任基金大使，除了出席賣旗日以外，更鼓勵大家在地貧基因紅衣日穿上紅色服飾，支持地中海貧血患者。



THE SNOWY CHRISTMAS CARNIVAL

飄雪聖誕嘉年華

During Christmas, the Group hosted a Snowy Christmas Carnival for newly arrived families to Hong Kong, allowing them to experience the festive winter season with their peers.

在聖誕節到來之際，集團為一眾新來港家庭籌辦了飄雪聖誕嘉年華活動，讓他們可與同儕一起感受濃厚的冬日氣氛。



BLOOD DONATION

捐血展愛心

Our Group has long been committed to supporting and actively participating in blood donation activities. We frequently collaborate with the Red Cross to hold blood donation events at D2 Place, encouraging staff and the public to donate blood regularly and fulfill their social responsibility. In 2022/23, our efforts resulted in collecting over 200 valuable blood and bone marrow donations from enthusiastic citizens.

集團一直支持及積極參與捐血活動，定期與紅十字會合作，在D2 Place舉行捐血日，鼓勵同事及市民大眾恆常捐血，履行社會責任。在2022/23年度，我們共收集了逾200位熱心市民的寶貴血液，並登記了骨髓捐贈者。

JOB SHADOWING MENTORSHIP SCHEME

影子領袖師友計劃

The Group firmly believes that young people are the future force of society. Through our program, four young individuals were given the opportunity to participate in the daily workflow of our department, allowing them to gain invaluable experience of workplace life.

集團一直相信年輕人是未來社會的中堅力量。透過這個計劃，我們帶領四位青少年參與部門的日常工作流程，讓他們體驗職場生活，期望能夠啟發他們對未來的規劃。

YARN BOMBING@SSP

編織社區藝術！為深水埗社區添上色彩！

In celebration of the 25th anniversary of the establishment of the HKSAR Government, LAWSGROUP initiates a YarnBombing@SSP campaign with the Sham Shui Po District Office for a vibrant display of knitted plush dolls on the streets. Each plush doll was designed by students and ethnic minorities from Sham Shui Po to embody the spirit of the summer season. The project started from Cheung Yee Street outside of D2 Place, and extend to the Tai Nan Street area and Cheung Sha Wan Road in Sham Shui Po, bringing the art and knitting culture to the wider community. Chief Executive Lee Ka-chiu was impressed by the YarnBombing@SSP fabrics and invited students to share their design ideas during his visit to the event in Sham Shui Po.

The project received full support from the Textile Council of Hong Kong and the Hong Kong Woollen and Synthetic Knitting Manufacturers Association.

為慶祝香港特別行政區政府成立25周年，羅氏集團慈善基金牽頭與深水埗民政事務處合作，展開YarnBombing@SSP項目，於街頭展示全新針織公仔裝置。每個針織公仔均是由深水埗的學生和少數族裔自行設計，帶出夏日的氣息。項目由D2 Place長義街展開，延伸至深水埗大南街和長沙灣道，將藝術和針織文化帶進鄰近社區。特區李家超到深水埗區出席活動時，亦有被YarnBombing@SSP的織物吸引，駐足細看，並邀請參與設計的學生分享其設計意念。

項目獲得香港紡織業聯會及香港羊毛化纖針織業廠商會全力支持。



INVESTING IN THE COMMUNITY

貢獻與建設社區

Named as Designers' Dreams, D2 Place is the first shopping mall cum office complex in Hong Kong revitalized from an industrial building. Launched in 2013, the project comprises two towers, D2 Place ONE and D2 Place TWO and features over 500,000 sq.ft. of retail, office, and event spaces.

D2 Place, 又名「設計師之夢想 Designers' Dreams」, 是香港首個由工業大廈重建而成的商場及辦公室。項目於2013年開業, 由D2 Place一期和D2 Place二期組成, 合共提供超過五十萬平方呎的零售、辦公室和活動空間。

D2 PLACE ONE

D2 PLACE TWO



designers'
dreams
文化創意地標



Unlike other cookie-cutter malls, D2 Place serves as a platform for creative individuals and young entrepreneurs to showcase their talents and develop their businesses. With the vision of driving the development of the cultural and creative industries, D2 Place actively collaborates with different local and overseas designers and other creative parties in organizing different creative and cultural events, including the signature "Weekend Markets".

有別於其他倒模式商場, D2 Place為設計師和年輕創業家提供展示才華和發展業務的平台。D2 Place致力推動文化創意產業的發展, 積極與不同本地和海外設計師及其他創意團體合作, 舉辦多個創意及文化活動, 包括重點活動「週末市集」。

THE CULTURAL AND CREATIVE LANDMARK

文化創意地標

As an integral part of LAWSGROUP's CSV [Creating Shared Value] Initiatives, D2 Place operates with an innovative "Entrepreneurship Model" conceptualized by the Group's Deputy Chairman & CEO, Mr. Bosco Law, with the aim of nurturing and supporting startups, young entrepreneurs, and local brands.

Widely recognized as a cultural and creative landmark in Hong Kong, D2 Place houses a community of like-minded individuals under the same roof. As at 2023, more than 7,500 local and international creative parties have thrived under its "Entrepreneurship Model", making a significant contribution to business development and cultural exchange in Hong Kong.

Moreover, D2 Place embraces cultural diversity and welcomes pets. By partnering with NGOs and animal welfare organizations, D2 Place organizes pet-themed weekend markets and carnivals for public and pets to enjoy. The Rooftop Garden has been transformed into a pet-friendly park with dedicated facilities, providing a new and inclusive leisure area for all. A variety of pet-friendly shops are introduced to create a unique and enjoyable shopping experience.

D2 Place是羅氏集團創造共享價值(CSV)計劃的一部分, 以集團副主席兼行政總裁羅正杰先生構想的「初創企業模式」作為營運方針, 培育和支持初創公司、年輕企業家和本地品牌。

作為香港新文化和創意地標, D2 Place集結多個年輕創新動力群體。自推出「初創企業模式」以來, 至2023年, 計劃已成功幫助超過七千五百個本地和國際創意團體, 促進其業務發展, 同時也推動了香港的文化交流。

除此之外, D2 Place秉持本地多元文化及寵物友善的原則, 不僅歡迎攜帶寵物內進, 亦不時與非政府組織和動物機構合作, 舉行以寵物為主題的週末市集及嘉年華活動。為了提供更多的寵物休憩空間, 我們更開放天台花園作「寵物共享」的休憩空間, 引入多間特色寵物商舖, 締造不一樣的商場體驗。



ANNUAL OVERVIEW

年度概覽

D2 PLACE ORGANIZED

80

WEEKEND MARKETS

舉辦76場週末市集

ORGANIZED MORE THAN

135

Organized more than 135 Cultural and Creative Events of various themes: from Art and Culture of the locals and foreign countries to Fashion and Sports.
舉辦了超過135項創意活動，內容包括藝術、本地及外地文化、時裝及體育。

COLLABORATED WITH OVER

210

Government and Public Institutions, NGOs, Private Companies and Creative Parties
與超過210個政府與公共機構、非牟利組織、私營機構及創意團體合作

SUPPORTED MORE THAN

7,500

Startups and Local Businesses
支持7,500多間初創及本地企業

ATTRACTED MORE THAN

5,500,000

Shoppers and Visitors
吸引了超過5,500,000位顧客

HELPED STARTUPS GENERATE MORE THAN

HK\$ 226,000,000

of sales
*Excluding revenue from other shops and tenants
協助初創公司帶來超過 226,000,000 港幣的銷售額 *不包括商場內其他商戶之收入

THE BUSINESS - CREATIVE COMMUNITY PARTNERSHIP

商業與創意群組合夥計劃

D2 Place's "Entrepreneurship Model" was created based on the Creating Shared Value (CSV) theory originally proposed in 2011 by Professor Michael Porter and Mark Kramer from Harvard University.

The CSV theory emphasizes a two-way interaction, in which the corporate develops a unique business model to facilitate growth for both the company and the beneficiary, nurturing a win-win relationship. Such an innovative concept was first introduced by LAWSGROUP's Deputy Chairman & CEO, Mr. Bosco Law, to D2 Place, and has proven to be of long-term financial sustainability.

D2 Place的「初創商業模式」乃參考哈佛大學教授Michael Porter與Mark Kramer於2011年提出的「創造共享價值」理論而創立。

創造共享價值（CSV）著重雙向的互動。由企業自行開發獨特的營運模式，促進企業與受惠者雙方的共同發展，從而建立雙贏關係。羅氏集團副主席兼行政總裁羅正杰先生率先將此創新概念於D2 Place推行，亦是維持長期財務穩健發展的重要元素。



CREATING SHARED VALUE

創造共享價值

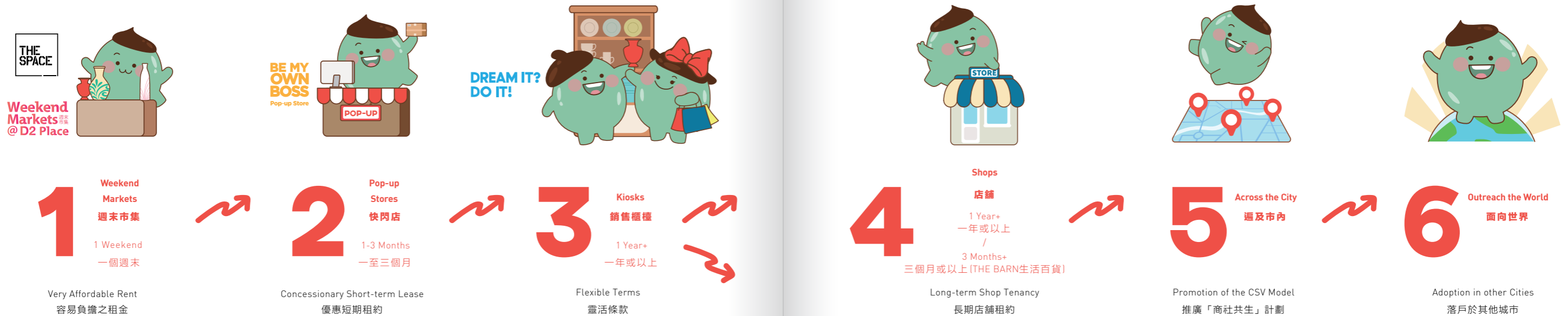
- Create both Economic and Social Benefits
- Initiated Internally to Compete
- Win-win to Maximize Profits
- 創造經濟及社會效益
- 由機構內部發起以增強競爭力
- 以雙贏局面最大化利潤

THE 6-STEPS ENTREPRENEURSHIP MODEL

The Entrepreneurship Model consists of 6 different stages, in which startups are nurtured and supported progressively from experimental sales experience in the Weekend Markets to manage a developed business across the city and even outreach the world.

初創企業模式六步曲

「初創商業模式」分6個階段逐步孕育及支持初創企業 — 由週末市集的銷售初體驗，到管理已發展成熟的業務，以至擴展生意遍及市內以至世界各地。



The only shopping mall in Hong Kong with Weekend Markets organized every single weekend, where young entrepreneurs could present their products for the first attempt.

香港唯一一個商場每逢星期六及日無間斷舉辦週末市集。初創者可以展示及售賣產品，作為開業第一步。

One-off short-term lease for testing the market response. Operate 7 days a week with furniture and display support.

一次性短期租約，用作測試市場反應。需每天營運，以提供多款傢具及陳列配件支援。

Open shop layout with own brand elements. Operate daily with operational and marketing support.

開放式店舖設計，可自設自家品牌裝潢，並需每天營運。由D2 Place提供營運及宣傳推廣支援。

Long-term lease with own shopfront in an marketing and business development support; OR alternatively join the one-stop consignment service at THE BARN Lifestyle Department Store.

以長期租約擁有自家店舖及門面。需每天營運，支援宣傳推廣及業務擴充；或加入THE BARN生活百貨。

Since D2 Place launched the "Entrepreneurship Model" in 2013, more and more developers accepted and adopted similar models in their shopping malls and retail businesses. This enables more and more entrepreneurs to benefit and expand their businesses.

自D2 Place於2013年開展「初創商業模式」後，市內越來越多發展商響應及接納，並於旗下商場及零售業務採用同類的營運模式，成為一個新趨勢。令更多初創企業受惠及進一步擴充業務。

To further enhance the win-win situation between D2 Place and the entrepreneurs, LAWSGROUP is actively exploring new opportunities in other cities introducing Hong Kong's creativity and talents to the world and further driving the "Creative Business Momentum".

為了進一步提升D2 Place與初創企業的雙贏合作關係，羅氏集團正積極於其他城市發掘新機會 — 藉此讓世界各地認識香港的創意和人才，從而深化及推動此「創意商業動力」。

WEEKEND MARKETS, POP-UP STORES AND KIOSKS

週末市集、快閃店及銷售櫃檯

D2 Place is the only shopping mall in Hong Kong to organize "Weekend Markets" every Saturday and Sunday, with more than 100 booths attracting 30,000 shoppers every weekend. D2 Place is also a trailblazer implementing the concept of "Pop-up Stores" and "Kiosks" in Hong Kong. Young entrepreneurs enjoy concessionary and flexible rental rates, and can test the market response and product ideas through interaction with their customers.

D2 Place是香港唯一逢星期六及日舉辦「週末市集」的商場，每個週末吸引超過100個攤檔及30,000名顧客進場。D2 Place亦是其中一個採用「快閃店」及「銷售櫃檯」的先驅，年輕企業可以以優惠及彈性的租金，並透過與客人的互動測試市場反應與產品概念。

Weekend Markets
週末市集
@ D2 Place

BE MY OWN BOSS
Pop-up Store



THE BARN LIFESTYLE STORE

THE BARN 生活百貨

Collaborated with Hong Kong Trade Development Council (HKTDC) Design Gallery, LAWSGROUP has set up THE BARN Lifestyle Store as a showcase platform for local designers. THE BARN provides a comprehensive consignment service as an alternative solution to support startups who are not yet ready to operate their own retail shop on a full-time basis.

為進一步鼓勵和支持初創企業，羅氏集團與香港貿易發展局設計廊合作，開設THE BARN生活百貨店，為本地設計師提供展示平台，並提供全面的寄賣服務，為尚未準備全職經營零售店的初創品牌提供另一支援選項。

THE BARN
Brands & Co.

HKTDC
DesignGallery
香港·設計廊



SUCCESSFUL CASES

成功案例

D2 Place is dedicated to supporting local culture and creativity by actively lining up collaborations with local start-ups, and providing a range of marketing support and development of customer management systems.

D2 Place全力支持本地文化創意，積極將本地初創品牌引入商場，更投放資源提供市場推廣支援及開設客戶管理系統。



LITTLE HAP.B



Little Hap.B specializes in handcrafting fabric goods with individual designs. The brand starts off as one of the booths at the D2 Place Weekend Markets. With the great exposure they received at the markets, the brand soon opens their own pop-up store at D2 Place selling their original fabric goods and hosting sewing courses.

本地品牌Little Hap.B擅長設計及以人手製作各類型布藝品，透過D2 Place週末市集這個平台，成功吸納不少欣賞本地布藝的客人，及後在D2 Place開設快閃店，除了出售自家設計產品外，更開辦縫紉班，教授縫紉技巧，成功進一步擴充業務及建構品牌。



POWERPLAY ARENA



A home-grown entertainment brand, PowerPlay Arena started as a claw machine pop-up store and rapidly received overwhelming response from young families. Today, the brand has grown to a gaming flagship store with Hong Kong's first indoor kart racing track, as well as a bewildering range of exciting games, providing customers an exceptional gaming experience.

本地新晉娛樂品牌PowerPlay Arena先於商場開設夾玩偶主題快閃店，得到不少年輕家庭擁戴，迅即發展成遊戲旗艦店，擁有香港首個室內飄移車場以及各種有趣刺激的遊戲，為顧客提供獨特難忘的遊戲娛樂體驗。



HANDMADE ROOM BY WONDERLAND H

Conceived on the basis of showcasing diversity and creativity, HANDMADE ROOM BY WONDERLAND H has assembled a large number of independent handicraft brands from Hong Kong, Taiwan and Thailand. Starting with their appearance at the D2 Place Weekend Markets, the brand has gradually gained exposure and recognition, and developed into pop-up stores, designated sales desks, and eventually their own physical stores.

HANDMADE ROOM BY WONDERLAND H以多元化和美感原創為宗旨，集結許多香港，台灣及泰國等獨立手作品牌，推廣創意手作。品牌由D2 Place週末市集為起點，開展實體業務及接觸大眾，成功獲得市場關注，繼而藉D2 Place這個初創企業平台，逐步擴大業務規模至快閃店、銷售櫃檯，最終發展成實體店舖。



HONG KONG CULTURAL AND CREATIVE ECOSYSTEM

香港文化及創意生態

LAWSGROUP believes achieving "Creating Shared Value (CSV)" relies on both individuals and entities. To promote the sustainable development of Hong Kong's cultural and creative industries, all stakeholders are encouraged to adopt CSV in their business models. Led by the HKSAR government and supported by commercial and creative clusters, a new Cultural and Creative Momentum has evolved in recent years and it has propelled D2 Place toward a cultural and creative hub with special appeal for the younger generations. As a shining, successful case under the Industrial Building Revitalization Scheme, D2 Place has gained appreciation from the government, universities, and commercial entities and has become a subject of study for them. We believe more and more startups will benefit from the movement in the future through active collaboration across businesses, government and communities.

羅氏集團深信「創造共享價值」(CSV)有賴個人及所有群體的參與，因此積極鼓勵各個持分者將CSV理念應用於業務當中，從而推動香港文化創意產業的可持續發展。D2 Place透過近年由香港政府特許牽頭，與商界和創意產業群組形成全新的「文化創意動力」，迅速發展成為年輕人的文化及創意地標，成為活化工廠政策的成功案例之一，獲政府、大學和商業機構支持，並成為研究課題。我們相信透過民商官跨領域的積極合作，未來將會更多初創企業從整個動力中受惠。

GOVERNMENT 政府

- Grant Fundings
- Set Policies
- 撥款
- 制定政策

CREATIVE MOMENTUM 創意動力

END USERS/ INDIVIDUAL PARTIES 用家及獨立團體

- Utilize Platforms & Resources
- Provide Feedbacks
- 運用平台及資源
- 提出意見

PUBLIC & PRIVATE INSTITUTIONS/ ORGANIZATIONS 公共及私營機構

- Execute Policies
- Provide Support and Training
- 執行政策
- 提供支援及培訓

COMMERCIAL & CREATIVE CLUSTERS 商界及創意群組

- Offer Platforms
- Support Individuals
- 提供平台
- 支持個體

BUSINESS FOR SOCIAL GOOD GRAND AWARD

「商社共生」傑出大獎



LAWSGROUP Deputy Chairman & CEO, Mr. Bosco Law, received the "Business for Social Good - Grand Award" from Chief Executive of Hong Kong, Mrs. Carrie Lam, and Convenor of HKSAR Executive Council, Mr. Bernard Chan at the Business for Social Good Outstanding Award Presentation 2017.

羅氏集團副主席及行政總裁羅正杰先生於「2017商社共生傑出大獎頒獎典禮」獲香港特別行政區行政長官林鄭月娥女士及香港特別行政區行政會議召集人陳智思先生頒發「商社共生傑出大獎」。

In recognition of its dedication and proven results of D2 Place's innovative "Entrepreneurship Model", LAWSGROUP was conferred the Grand Award at the inaugural Business for Social Good Award organized by Our Hong Kong Foundation, a prestigious award recognizing corporates with exceptional contributions in Creating Shared Value.

The hotly-contested Award was independently judged by over 500 professionals, including corporate CEOs, non-governmental organization CEOs, and MBA students. It represents an unequivocal endorsement of the sterling effort of LAWSGROUP in implementing CSV in Hong Kong.

憑著D2 Place「初創商業模式」的卓越貢獻和成果，羅氏集團於由團結香港基金舉辦的首屆「商社共生大獎」中獲得傑出大獎，旨在表揚於「創造共享價值」(CSV)方面有傑出成就的企業。

這個備受認同的獎項由超過500位專業評審遴選及投票選出，當中包括企業行政總裁、非牟利機構行政總裁、以及工商管理碩士學生。羅氏集團於過百家參選企業脫穎而出獲得傑出大獎，是對集團於香港履行CSV的肯定和鼓勵。



Guided tour and presentation of D2 Place for Mr. Paul Chan, Financial Secretary of the HKSAR.

為香港特別行政區財政司司長陳茂波先生介紹及導覽D2 Place。

PROMOTING CSV BEYOND LAWSGROUP

於集團以外推動創造共享價值

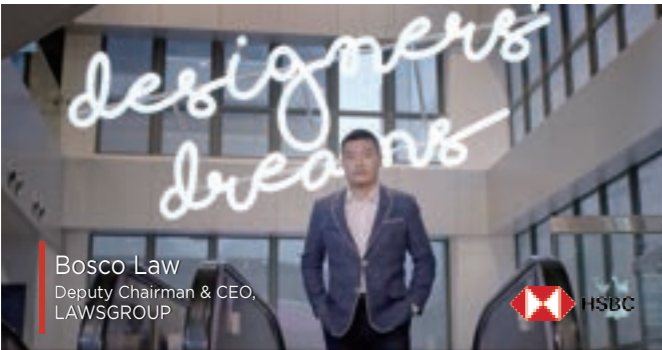
As one of its key missions in sustainable development, LAWSGROUP has been actively promoting the concept of "Creating Shared Value" across the city through media interviews and coverage, public speeches, seminars and contests, as well as other social and commercial events.

In recent years, more and more developers in Hong Kong have started to follow and adopt business models similar to D2 Place in their shopping malls, such as offering support to the creative community and local entrepreneurs, organizing contests for local students, setting up local handicraft zones, and recruiting local individual brands. With increased recognition and staunch support from the community at large, LAWSGROUP will continue to strengthen communication and collaboration with its partners and relevant organizations to support more startups.



At the invitation of Shared Value Project Hong Kong, LAWSGROUP Deputy Chairman & CEO Mr. Bosco Law shared his visions on Creating Shared Value at CREATIVE COLLISION 2020.

羅氏集團副主席及行政總裁羅正杰先生接受Shared Value Project Hong Kong的邀請，於CREATIVE COLLISION 2020分享了他對「創造共享價值」的願景。



Invited by HSBC, LAWSGROUP Deputy Chairman & CEO Mr. Bosco Law shared his experience on implementing sustainable management and CSV across different business team.

羅氏集團副主席及行政總裁羅正杰先生接受匯豐銀行邀請，分享他對在各部門實行可持續管理以及「創造共享價值」的心得。

作為我們可持續發展的其中一個主要任務，羅氏集團一直積極透過媒體訪問及報導、演說、研討會、比賽及其他社會和商業活動，於城中推廣「創造共享價值」理念。

近年來，越來越多的本地發展商開始在他們的商場採用類似D2 Place的商業模式，例如支援創意產業及本地企業家、舉辦學生比賽、設立本地手作區、以及招攬本地獨立小店等。得到廣大社會各界的認同和支持，羅氏集團於未來會繼續加強與合作夥伴及其他相關團體的溝通和合作，支援更多初創企業。



Spearheaded by LAWSGROUP and in collaboration with Professor Alfred Ho, Head of the Department of Public and International Affairs at City University of Hong Kong, a research project titled "Vision for Fashion 2047" was conducted to explore various proposals for building a fashion and creative district in Sham Shui Po.

由羅氏集團牽頭，連同香港城市大學公共及國際事務系主任何達基教授進行以「時尚2047願景」為主題的研究，深入探討構建深水埗時尚及創意區的各種方案。



LAWSGROUP CFO (Manufacturing) Ms. Jenny Kwan outlines the Group's efforts in grooming local young brands with Hong Kong Productivity Council.

羅氏集團首席財務總監（製造業）關靜儀小姐向香港生產力局分享集團培育本地年輕品牌的工作。

D2 PLACE FESTIVE EVENTS AND PUBLIC ENJOYMENT

節日活動及公眾娛樂

LAWSGROUP is dedicated to creating top-shelf entertainment experiences, and makes judicious use of its D2 Place facilities to host an array of innovative cultural and seasonal activities. In the process, D2 Place becomes a landmark hub in the district, and brings a new dynamism to the community.

羅氏集團為打造絕佳的娛樂體驗，在D2 Place舉辦多項引人入勝的創意、文化及季節性活動，推進D2 Place成為區內地標之餘，為社區增添活力。

LOCAL ENTERTAINMENT OFFERINGS

本地娛樂活動

D2 Place has consistently championed local creativity by regularly hosting a diverse array of entertainment activities. These events cater to a variety of interests, including leisurely shopping, local brands, and musical entertainment, ensuring a delightful experience for all. Notable festivities include Halloween's "Giant Glowing Jelly Pumpkin's Revenge @D2 Place," the Mother's Day exclusive event "Flowers for Mom", and "Love on a Snowy Carousel" during Christmas. This year, D2 Place is once again partnering with the Windshield Charitable Foundation to invite children residing in the Sham Shui Po district to participate in the enchanting "Snowy Christmas Carnival".

Furthermore, in celebration of the 25th anniversary of the establishment of the HKSAR Government and to promote cultural and tourism development in West Kowloon, a new limited-time circular bus route called "West Kowloon ARTOUR" has been introduced. This complimentary service connects five major art and cultural destinations in West Kowloon, including the M+ Museum (West Kowloon Cultural District), D2 Place, Jao Tsung-I Academy, Mei Ho House, and Nam Cheong Street. The ARTOUR enables residents and visitors alike to effortlessly explore West Kowloon during their leisure time, immerse themselves in art, culture, and design, and partake in a variety of celebratory activities that showcase the captivating charm of West Kowloon. In light of the pandemic ebbing, 'Songkran Hong Kong 2022' made a comeback to D2 Place, bringing the public the authentic festive experience.

D2 Place一向積極推廣本地創意，定期舉辦各類型娛樂活動，涵蓋消閒購物、本地品牌及音樂元素，與眾同樂。活動包括節慶主題場景，萬聖節的「巨大化發光 Jelly Pumpkin的逆襲@D2 Place」、母親節限定活動「花獻媽媽」及聖誕節的「幸福的輪」。D2 Place今年更再度與宏施慈善基金合作，邀請居住在深水埗區的小孩參與「飄雪聖誕嘉年華」。

此外，為慶祝香港特別行政區成立二十五周年及促進西九龍文化及旅遊發展，全新期間限定循環巴士線「West Kowloon ARTOUR」為市民提供免費服務，路線串連西九龍五大藝術文化熱點，包括M+博物館(西九文化區)、D2 Place、饒宗頤文化館、美荷樓及南昌街，讓更多市民大眾能在假日輕鬆遊走西九龍，親身接觸藝術、文化及設計，同時能參與不同形式的慶祝活動，發掘西九龍的魅力！隨著疫情放緩，「香港潑水節2022」亦載譽歸來，讓公眾分享泰國節慶氣氛。





MULTICULTURAL EVENTS AND STRATEGIC COLLABORATIONS

多元文化活動與聯乘合作

D2 Place is committed to crafting unique and inventive events by integrating diverse elements and fostering multiculturalism. They actively forge strategic partnerships with a variety of creative organizations to bring an array of events to life. These include the "Songkran Hong Kong 2022 @ D2 Place", "Le French May 2022 'From Street to Knit' Group Show", "Canada Market", "2021 Autumn Culture Festival", "63rd anniversary of Nissin instant ramen promotion", "6th Retro HK Game Expo", "Pocari Sweat Ion Water's Summer Garden", "UNBOX CHRISTMAS COUNT DOWN", and a collaboration between PowerPlay Arena and Walch for a limited-edition hand sanitizer. Additionally, the "Dreamcatcher x Pomato - Siu4 Market" event featured the release of PowerPlay Arena's Fast Pass. Through these strategic collaborations, D2 Place successfully offers a diverse and engaging selection of activities that celebrate a wide range of cultures and creative expressions, ensuring a professional and enriching experience for all attendees.



D2 Place透過融入更多獨特元素，致力打造別出心裁的活動，同時推廣多元文化，因此積極與不同創意團體聯乘合作，包括「香港潑水節2022 @ D2 Place」、法國五月藝術節2022「從街頭到針織」群展、「加拿大市集」、「2021秋日文化祭」、「日清食品齊齊即食麵誕生63周年」、「第6屆香港復古遊戲展覽」、「寶礦力水特全新低糖低卡ion water呈獻「初夏的祈願庭」」、「UNBOX CHRISTMAS COUNT DOWN」、PowerPlay Arena聯乘威露士推出「至Q潔盟」別注版酒精搓手液及「麥田捕手 x 小薯茄 - Siu4市集」發行PowerPlay Arena快遞。

SALES REDEMPTION EVENTS

推廣換領活動

Despite the pandemic, D2 Place continues to offer an engaging shopping and entertainment experience through various events, such as "Draw Your Power," "Treat Yourself Better," and benefits associated with the government's consumption voucher scheme. These events allow the public to enjoy special offers while they shop. In addition, D2 Place has partnered with "Minions Run Hong Kong 2022" and "Cardcaptor Sakura Clear Card Run 2022 Hong Kong" to provide redemption opportunities for event participation slots, ensuring an exciting and rewarding experience for all visitors.

疫情無損D2 Place的購物娛樂體驗，多項活動包括「Draw Your Power」、「返工咁辛苦為咩」、「寵JOY區」、「開心出行」、「賞！我都好想！」及「飛埋嚟有著數」，讓大眾消費的同時，盡享優惠。另外，D2 Place也與《Minions Run Hong Kong 2022》及《百變小櫻Clear咭路跑2022香港站》合作，提供換領活動名額。



GREEN INITIATIVES

綠色活動



In line with its commitment to environmental sustainability, LAWSGROUP not only launched the "1.5°Campaign" but also promoted green living concepts through various mall activities, encouraging the public to engage with nature. Exciting events include the "Small trees, deep roots" Botanical Market, "DLGM5 Camping Gear Bazaar," and Easter Egg workshops.

The rooftop of D2 Place Phase II has been transformed into an urban rooftop farm, adding a vibrant touch of nature to the community and encouraging a greener lifestyle. The farm boasts an impressive array of crops, cultivating up to fifty different types that span from delicate vegetables and succulent fruits to aromatic herbs. D2 Place has introduced two innovative initiatives, "Farm to Table" and "Farm to Market," which aim to promote the farm's bountiful produce. The former involves partnering with food and beverage merchants to periodically incorporate fresh produce from the rooftop farm into their dishes, offering patrons a natural and wholesome "Farm to Table" experience. On the other hand, the "Farm to Market" initiative consists of weekend markets featuring local farmers and florists, selling a wide array of locally grown produce, agricultural products, and seasonal flowers, giving the public an opportunity to learn about local agricultural development and support the farming community. In 2023, D2 Place also upgraded its exterior with new eco-friendly materials, adding vibrant colors to the community. The colorful facade helps reduce heat absorption on the building's surface, contributing to a cooling effect.

羅氏集團秉持綠色原則，不但推出「1.5°C計劃」，也藉商場活動宣揚綠色生活理念，鼓勵大眾接觸大自然。精彩活動包括「樹小·根心珍奇植物市集」、「DLGM5露營裝備市集」及復活節活動「齊齊玩蛋了」。

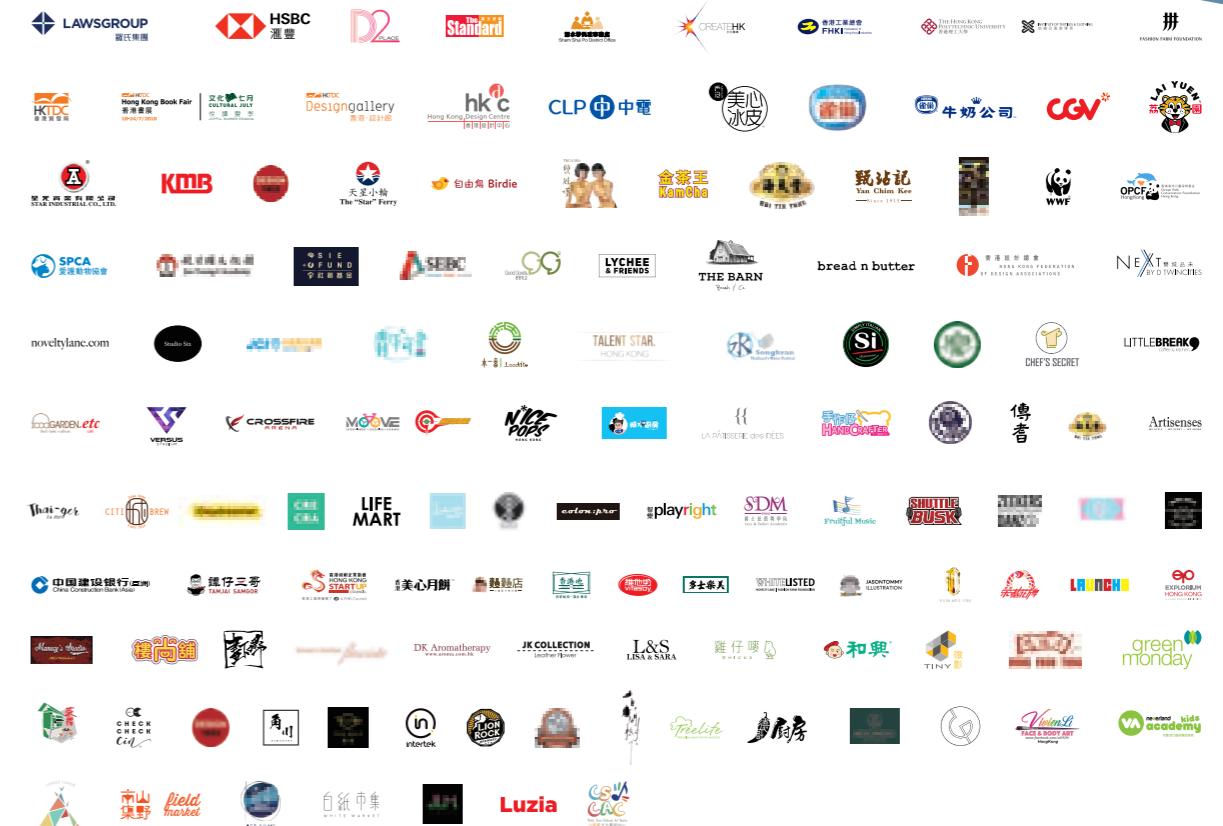
D2 Place二期天台更搖身一變鬧市中的天台農場，為社區增添大自然充滿生機的一面，讓人擁抱綠色生活。農場按時間種植不同作物，作物數量多達五十種，由嫩綠蔬菜、清甜水果，以至鮮味香草，應有盡有。D2 Place也乘勢推出「Farm To Table」及「Farm To Market」兩個延伸項目：率先夥拍餐飲商戶不定期以天台農場新鮮收成的作物入饌，為大家帶來天然純粹的「Farm To Table」滋味；另一方面，商場聯同一眾本地菜農和花農，舉辦本地農作週末市集「Farm To Market」，出售各色本地新鮮種植的農作物、農產品以及應節年花，讓大眾趁機了解本地農業發展，支持一眾農友。D2 Place在2023年也換上全新環保物料外牆，以奪目繽紛的顏色點綴社區。鮮色彩色的外牆亦能減少大廈表面吸收的熱力，從而達致降溫效果。

香港掂檔

The first-ever "Made in Hong Kong" Street Carnival was organized in West Kowloon in celebration of the 20th anniversary of the establishment of the HKSAR in 2017. It was very well received and became an annual event in the community. D2 Place collaborates with over 150 public and private entities for the event every year, bringing a wide range of game booths, food stalls, music shows, and dance performances to entertain the public.

為慶祝香港特別行政區成立20週年，首屆「香港掂檔」街頭嘉年華於2017年在西九龍舉辦，成為政府認可的慶祝活動及品牌的年度重點活動。D2 Place每年都會與150多個政府部門和私人機構合作，帶來各種各樣的遊戲攤位、小食攤檔、音樂表演等等。

部分合作及支持伙伴:





TOP 10 ARTISANS AWARD

十大匠人選舉

To further support and promote local creativity and artisanship, D2 Place organized the inaugural "Top 10 Artisans Award" in 2018 as part of the annual "Made in Hong Kong" campaign. More than 500 artisans have participated and benefited from the Award since 2018 and the competition came back with a new set of rules in 2022. A total of 10 artisans were awarded "Top 10 Artisans", one from each of the 10 categories, together with 3 awards for "My Favourite Market Organizers", and a special "Dream Weaver" award. A public voting was held during the "Made in Hong Kong Weekend Market" on November 5th and 6th, in which 40 finalists with the highest numbers of votes were shortlisted and further assessed by a professional judging panel to reveal the final winners. To maximize the exposure of the talented artisans, all of the 80 participants were interviewed in our promotional videos.

The "Top 10 Artisans Awards" is Hong Kong's first and only platform dedicated to recognizing local design and craftsmanship brands. It is also the sole award that combines both public voting and professional judging, garnering widespread recognition and support from the creative community. This prestigious event celebrates the talent and dedication of artisans, showcasing the exceptional skill and creativity that thrives within the city.

為了進一步支持及推廣本地原創及匠人工藝，D2 Place於2018年舉辦首屆「十大匠人選舉」，作為每年一度「香港掂檔」的核心項目。自首屆「香港掂檔十大匠人選舉」起，累積超過500位匠人參加活動及從中獲益，大會更自本屆起採用全新賽制，涵蓋更多不同範疇的匠人、設計師、手作人及市集單位。在全新賽制下，本屆選舉設10個不同工藝組別的《十大匠人》獎、3個《我最撐市集》獎及1個《職人織夢》獎。在2022年11月5日至6日期間，80個本地手作品牌已於「香港掂檔－十大匠人選舉市集」內亮相，並於當天由公眾投票選出40個「十大匠人」入圍單位，最後由專業設計學院學生及專業評審團遴選及評分。大會亦於活動開展之後，為80個入圍初選本地品牌製作宣傳短片，讓一眾匠人亮相及展露工藝技巧。

「十大匠人選舉」是香港首個亦是唯一一個表揚本地設計和手工藝品品牌的平台，也是唯一一個結合公眾投票和專業評審的獎項，廣受創意群組的認可和支持。



SUCCESSFUL CASES

成功案例



SHABIBI SHEEP WORKSHOP

Shabibi Sheep Workshop, a local cement art brand inaugurated by Sharon Yeung and Vincent Woo, won the Gold Award in the 3rd Made in Hong Kong Top Ten Artisans competition. It has since gained valuable public exposure and recognition, as well as collaboration opportunities, through its participation in D2 Place Weekend Markets. D2 Place has also held workshops in collaboration with local media HK01, teaching participants how to make plates with marble textures, and appreciate the brand's characteristics and design concepts.

由自學藝術家Sharon Yeung與Vincent Woo創立的香港水泥藝術創作品牌Shabibi Sheep Workshop榮獲香港掂檔第三屆十大匠人選舉「我最撐匠人」金獎。品牌藉D2 Place週末市集進行實體業務，獲得本地市場關注、曝光及合作機會。而D2 Place今年亦聯同屬本地媒體香港01的01空間，舉辦十大匠人限定系列工作坊，指導參加者製作大理石紋水泥置物碟，讓大眾深入了解品牌特色及設計理念。



7OHNEE

Born and bred in Hong Kong, illustrator Johnee Lau is the champion in the Top 10 Artisans Award 2019 with his brand "7ohnee". D2 Place provided the launching pad for this top creative talent by organizing promotional activities such as media interviews, product launches, a themed Christmas campaign, and more, to help create brand awareness.

於香港土生土長的網絡插畫家劉冠瑤（Johnee）以其品牌「7ohnee」贏得2019年「十大匠人選舉」的冠軍。為推廣他的品牌創意，D2 Place提供了不同商業機會和推廣支援，包括安排媒體採訪、引入主題產品、舉辦主題聖誕活動以及與商戶的聯乘機會，將品牌帶到公眾目光。



SUPPORT FOR TENANTS AND SHOPPERS

與商戶及顧客同行

By supporting local brands, D2 Place promotes the concept of "creating shared values". Since 2019, all sectors of the economy have been beset with difficult challenges, and in alignment with Government's support measures, LAWSGROUP has repeatedly reduced rents or exempted tenants from rents altogether, depending on their nature of business and individual operating circumstances. This act of compassion has had a positive effect on the market, with many developers following suit in alleviating the financial burden of tenants.

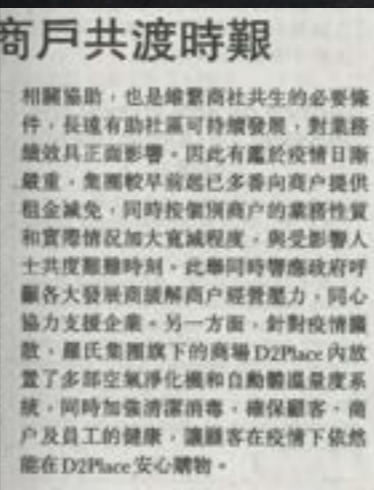
D2 Place has taken the lead in helping publicize Government's support measures, including the various pandemic protection measures and relief funds, and the consumption voucher scheme. At the same time, the Group has spared no effort, both online and offline, in helping promote local startups, and create business opportunities for them.

D2 Place has implemented a number of measures to counter the pandemic, including installing automatic body temperature monitoring systems, and additional air purification machines at shopping malls; spraying nano anti-bacteria coating; the provision of alcohol-based washing fluid; and stepping up the frequency of cleaning and disinfecting, in order to safeguard the health of customers, tenants and staff, so that customers can enjoy a safe and stress-free shopping experience.

D2 Place透過支持本地品牌，積極推行集團的「創造共享價值」理念。自2019年，香港各類型企業均持續面對艱鉅經營挑戰，因此羅氏集團於2021年續配合政府推出的支援措施，多番向商戶提供租金減免，同時按個別商戶的業務性質和實際情況加大寬減程度，與受影響人士共度艱難時刻。集團此項舉措亦對其他地產商產生正面影響，效法推出類似方案幫助受影響商戶。

D2 Place亦牽頭全力支持政府推行的一系列資助計劃，包括向各商戶宣傳防疫抗疫基金及協助他們推行消費券計劃。同時結合線上線下方式，盡力宣傳本地初創公司，為他們創造更多商機。

針對疫情擴散，D2 Place採取了一系列的抗疫措施，包括在商場內放置多部空氣淨化機、自動體溫量度系統、使用納米抗菌塗層及提供酒精搓手液，同時加強清潔消毒，確保顧客、商戶及員工的健康，讓顧客在疫情下依然能在D2 Place安心購物。



AWARDS AND ACCOLADES

獎項與認證

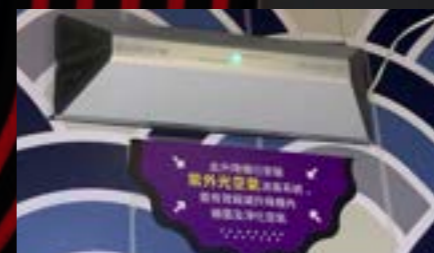
D2 Place has been tirelessly working to elevate the quality of the shopping mall experience for its visitors. Over the past year, it has been honored with the FHKI's Hong Kong QMark Service (Cyan) Scheme Certificate, selected as a finalist and one of the winners for the "2022 Top Ten Malls of Digital EX Awards" organized by Metro Finance Radio Station. Moreover, D2 Place's Christmas event "The Ninja Village" won the "Top 20 My Favourite Shopping Mall Campaigns under the "Shopping Mall Awards 2021-2022" organized by U Magazine. The mall is also one of the Participating Malls of Charter for Age-friendly Shopping Malls under Jockey Club Age-friendly City. These accolades showcase D2 Place's commitment to excellence and dedication to providing an exceptional experience for its visitors.

D2 Place不遺餘力，持續提升商場質素，在過去一年榮獲香港優質標誌局《香港Q嘜優質服務(藍金認證)》及新城財經台《Digital Ex數碼體驗營銷大獎2022 - 十大最佳數碼體驗營銷商場大獎（50萬平方呎以下）》；亦憑聖誕活動「荊忍山莊」榮獲U Magazine《我最喜愛商場大獎2021-22 - 全港20大我最喜愛商場活動》，同時也為賽馬會齡活城市的《齡活商場約章》參與商場之一。



FHKI's Hong Kong Q-Mark Service (Cyan) Scheme certificate

「香港Q嘜優質服務（藍金）計劃」認證



D2 Place has been selected as a finalist and one of the winners for the "2022 Top Ten Malls of Digital EX Awards" organized by Metro Finance Radio Station.

D2 Place 榮獲新城財經台《Digital Ex數碼體驗營銷大獎2022 - 十大最佳數碼體驗營銷商場大獎（50萬平方呎以下）》



FASHION FARM FOUNDATION

ABOUT FASHION FARM FOUNDATION
關於FASHION FARM FOUNDATION

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FASHION FARM FOUNDATION

Established in 2012, the non-profit Fashion Farm Foundation (FFF) is a group of passionate fashion entrepreneurs and educators dedicated to promoting the development of Hong Kong's fashion industry. With the strategic goal of fostering synergy among fashion designers, industry experts and cultural figures, FFF has gained recognition for its ability to facilitate global business opportunities for Hong Kong's fashion designers, serving as a vital link to the international fashion industry.

Since 2013, FFF has organized the HKFG (formerly known as Fashion Guerrilla) project, which gives designers the opportunity to showcase their collections at overseas fashion weeks, and the HKFG has since expanded its reach to major fashion cities such as Paris, New York, Tokyo, and Dubai. FFF also hosts events such as the Fashion Forward Festival and FFFRIDAY, which aim to promote and raise awareness of Hong Kong's brands. These events feature fashion shows, workshops, limited edition stores, and exhibitions.

In recent years, FFF has spearheaded efforts to expand into the Greater Bay Area market by organizing a series of creative and fashion events in various cities in the region. These events aim to provide greater exposure and opportunities for local creative talents, including the groundbreaking "Greater Bay Area - Fashion Express" project in 2019, which was the first major fashion-themed

非牟利機構 Fashion Farm Foundation (FFF) 於2012年成立，由一群熱心的資深時裝企業家及教育家組成，致力推動香港時裝業發展，為本地時裝設計師提供了一個通往全球商機的平台，同時促進時裝設計師、業界專家及文化界人士的交流和合作。

自2013年開始，FFF舉辦「HKFG」（前稱Fashion Guerrilla）項目，讓設計師們有機會於海外時裝周展示其品牌系列。迄今為止，HKFG的足跡已經遍及多個時尚重鎮，包括巴黎、紐約、東京和杜拜等。此外，FFF亦透過舉辦名為「Fashion Forward Festival」及「FFFRIDAY」的時尚項目，以時裝展示、工作坊、期間限定店及展覽等不同活動，向大眾推廣及提高香港品牌的知名度。

近年來，FFF積極進軍大灣區市場，透過巡迴各個大灣區城市舉辦一系列創意時尚活動，為本地創意人才開拓更多機遇，包括2019年舉辦的粵港澳大灣區內首個以時尚為主題的跨城大型項目「大灣區——時尚·出行」、於2021年在上海舉行的「時尚·海港」，以及於2022年舉辦的重點時尚項目「大灣區——時尚·躍進 Fashion Forward GBA 2022」，同時也是為慶祝香港特別行政區回歸25週年而精心打造的。這些企劃不僅連結各地設計院校學生和年輕時裝設計師，同時有助培養富有潛力、具有創新思維的設計人才，為大灣區時尚產業變得更蓬勃作好鋪墊。

此外，FFF亦持續推動教育、文化及時尚生活夥伴之間的協作，積極與香港設計學院、時裝雜誌、購物中心、手作市集和電影院攜手舉辦各時尚公眾活動，讓設計師們得到更多機會接觸大眾，同時也能增加更多的商業機會。



Since 2012, Fashion Farm Foundation (FFF) has been actively connecting Hong Kong fashion designers with both local and global buyers and retailers, fostering business opportunities between them.

自2012年，FFF積極地連繫香港時裝設計師與本地和全球買家及零售商，為他們開拓商機。於過去十年間，FFF

TRAVELLED TO

12

COLLABORATED WITH 90

100

partners and organizations

與超過100個團體和機構合作

REACHED AN AUDIENCE OF

6,800,000

in Hong Kong, 48,000,000 in mainland China, and 2,500,000 others globally

接觸到680萬名香港受眾、
4,800萬名中國內地及250萬名海外群體

MAJOR FASHION
CITIES INCLUDING :

到訪過12個主要時裝城市：

Travelled to 12 major fashion cities,
including Paris, London, New York, Dubai,
Tokyo, Singapore, Beijing, Shanghai,
Qianhai Shenzhen, Hengqin Shenzhen,
Macau and Guangzhou

巴黎、倫敦、紐約、杜拜、東京、新加坡、
北京、上海、深圳前海、珠海橫琴、澳門及廣州。

BENEFITED MORE THAN

330

Designers (Fashion and Related)

讓超過330位時裝及相關設計師受惠

GENERATED BUSINESS
VALUE EQUIVALENT TO

HK\$65,000,000

for the industry

為行業帶來港幣6,500萬元的商業價值



ABOUT WHITELISTED CONCEPT STORE

WHITELISTED 概念店

WHITELISTED is a non-profit fashion platform co-founded by Novelty Lane and FF. With financial, operational and venue sponsorships from LAWSGROUP, WHITELISTED opened its first concept store in D2 Place with the aim of promoting Hong Kong fashion designs and enhancing local brand awareness across the APAC region.

Apart from featuring local design products, WHITELISTED also collaborates with various brands and parties in the creative industry by hosting a variety of fashion and cultural events, such as fashion shows, exhibitions, workshops, and more.

WHITELISTED是一個由Novelty Lane和FFF共同創立的非牟利時裝平臺，獲得羅氏集團的資金、營運和場地贊助，WHITELISTED成功於D2 Place開設了首間概念店，並以於亞太區推廣香港時裝設計以及提升本地時裝品牌知名度為己任。除了售賣香港設計產品，WHITELISTED亦與不同的創意產業團體合作，舉辦各種時裝和文化活動，如時裝表演、展覽及工作坊等。

WHITELISTED
NOVELTY LANE | FASHION FARM FOUNDATION





大灣區 時尚躍進 2022

FASHION FORWARD GBA 2022

大灣區－時尚躍進 2022



In the post-pandemic era, the HKSAR government, with the support of Create Hong Kong, has sponsored FASHION FORWARD GBA 2022, a key fashion project in the Greater Bay Area, curated and crafted by the non-profit fashion organisation Fashion Farm Foundation ("FFF"). This project not only showcases the latest trends and styles but also commemorates the 25th anniversary of the Hong Kong Special Administrative Region's return, making it one of the most prominent and celebrated events in the Greater Bay Area. FASHION FORWARD GBA 2022 spans across Guangzhou, Zhuhai Hengqin, Foshan, Shenzhen and Hong Kong, bringing together the FASHION FORCE fashion show, FASHION BEAT music show, FASHION BOND fashion tour and FASHION DISCOVERY sharing sessions. The four interlinked events showcase the unlimited potential of the new design force and Hong Kong's design talent, fostering promising and innovative design talents while exploring the sharing of resources among the cities in the Greater Bay Area. It starts with the FASHION BOND, which brings together students from design schools and young fashion designers in the Greater Bay Area, and explores the sharing of resources among the cities in the Greater Bay Area, thus nurturing promising and innovative design talents and paving the way for a more prosperous fashion industry.

在後疫情時代下，香港特別行政區政府憑藉創意香港的支持，贊助了由香港非營利時裝推廣機構 Fashion Farm Foundation (FFF) 策劃打造的大灣區重點時尚項目「大灣區－時尚躍進 2022 FASHION FORWARD GBA 2022」，該項目不僅展現最新的時尚趨勢和風格，同時也是慶祝香港特別行政區回歸25週年的大灣區重點大型活動之一，成為大灣區最為突出和備受讚譽的盛事之一。「大灣區－時尚躍進 2022 FASHION FORWARD GBA 2022」橫跨廣州、珠海橫琴、佛山、深圳以及香港五個城市，匯集FASHION FORCE 時裝秀、FASHION BEAT 音樂秀、FASHION BOND 時裝巡展及 FASHION DISCOVERY分享會，每個活動環環相扣。「大灣區時尚聯結巡展 FASHION BOND」項目為起點，匯聚大灣區城市的設計院校學生和年輕時裝設計師，讓大眾體驗新生代設計力量的無窮潛力，同時讓香港的新晉設計師進一步拓展到大灣區市場。透過這個平台，各城市間資源得以共享，更能培育具有潛力和創新思維的設計人才，為大灣區時尚產業的蓬勃發展奠定穩健基礎。

STOP 1: GUANGZHOU

第一站：廣州

FASHION BOND – FASHION ROVING, GUANGZHOU SHEJIE @ GUANGZHOU

FASHION BOND 大灣區時尚聯結巡展－廣州站@廣州設界

FFF started the series of events with "Greater Bay area Fashion Roving - FASHION BOND" to fully showcase the creativity of fashion elites. Guangzhou Shejie @ Guangzhou, as the first stop, hosted the exhibition, featuring more than 20 fashion design brands and 6 design schools in the Greater Bay Area. More than 70 original designs were showcased, giving visitors a glimpse of the innovative and original ideas coming out of the region's fashion industry.

為充分展現一眾時尚精英的無窮創意，FFF以「大灣區時尚聯結巡展FASHION BOND」作為揭幕活動。此次活動首站選擇在廣州的「廣州設界」，匯聚超過20個大灣區內的時裝設計品牌，以及6所大灣區內設計院校，展出超過70多件原創設計作品。

Participating institutions include:
參與展覽院校包括：

The Hong Kong Polytechnic University - School of Fashion and Textiles
香港理工大學 | 時裝及紡織學院

Hong Kong Design Institute
香港知專設計學院

Hong Kong Institute of Higher Education and Technology
香港高等教育科技學院

Macau Productivity and Technology Transfer Centre
澳門生產力暨科技轉移中心

Beijing Normal University - Zhuhai School of Design
北京師範大學珠海分校設計學院

Shenzhen Institute of Vocational Technology - College of Art and Design
深圳職業技術學院 | 藝術設計學院

Participating fashion designer brands include:
參與時裝設計師品牌包括：

ANIFA
ATHENAEUM(M.)
CHARLOTTE NG STUDIO
GARYWAT | 江南高級定制
HOOPLA
INVISIBILIS MOVERÉ
LAM WING
MAI DIRE MAI
METHODOLOGY
MY BELOVED CRAFTS
NEGA C.
POMCH
SALUT, Ç AVA?
SARA LOLO
SUN=SEN
THEPILLSCLOTHING
TUYUE | 塗月
VINCENT LI
WW1972
YMDH
新裝如初
深圳菲爾服裝有限公司
其用



STOP 2: HENGQIN ZHUHAI

第二站：珠海橫琴

FASHION FORCE - FASHION RALLY - 2022 GUANGDONG FASHION WEEK - SPRING/SUMMER @ GUANGZHOU

**FASHION FORCE 大灣區時尚力聯合秀
—廣州站@「2022 廣東時裝週—春夏」**

At the "2022 Guangdong Fashion Week - Spring/Summer", two independent design brands from Hong Kong and Macau, YMDH and NEGA.C, as well as new talents from the Hong Kong Design Institute and Shenzhen Vocational Institute of Technology, presented their latest spring/summer collections in a unique fashion feast. The FASHION FORCE - Fashion Rally showcased the essence of the works and the passion of the designers, captivating more than 200 audiences.

2個分別來自香港和澳門的獨立設計品牌YMDH及NEGA.C，聯同香港知專設計學院及深圳職業技術學院的設計新秀踏上「2022 廣東時裝週—春夏」的伸展台，演繹最新春夏系列，展開一場別開生面的時裝盛宴—「FASHION FORCE 大灣區時尚力聯合秀」，讓現場200名觀眾都能感受到作品的靈魂以及設計師的熱情。



FASHION BOND - HENGQIN NOVOTOWN @ HENGQIN

**FASHION BOND 大灣區時尚聯結巡展—橫琴站
@橫琴創新方**

The "FASHION BOND Greater Bay Area Fashion Connection Tour" kicked off in Hengqin Zhuhai at Hengqin Novotown, a new tourist landmark. More than 20 independent fashion design brands from Mainland China, Hong Kong and Macau, as well as 6 design schools in the Greater Bay Area were invited to exhibit over 70 pieces of work.

「FASHION BOND 大灣區時尚聯結巡展」於珠海橫琴旅遊新地標「橫琴創新方」揭開序幕。巡展邀請了超過20個來自內地、香港及澳門的獨立時裝設計品牌，以及大灣區內6所設計院校，合計展出70多件精彩作品。



STOP 3: FOSHAN

第三站：佛山



FASHION BEAT - LINGNAN TIANDI LONGTANG POETRY CLUB @ FOSHAN

**FASHION BEAT 大灣區時尚音樂節拍 —
佛山站@嶺南天地 龍塘詩社**

Creative forces collided during a thrilling night of music, fashion, and performance at the bookish Longtang Poetry Club. Fans were treated to an energetic live show featuring three up-and-coming bands that spewed powerful vocal prowess throughout the venue complemented by spectacular costume designs created by talented designers, adding even more colour to this night of all-around artistic magnificence.

一個澎湃的音樂時裝夜在書香洋溢的龍塘詩社熱鬧舉行，為佛山的樂迷帶來了震撼的音樂體驗！現場氛圍豐富多變，三隊小眾樂隊雄厚的演唱實力，搭配設計師們的創意服飾作品，彼此碰撞出無限火花。

Performing Units (Performers x Design Brands):
演出陣容（表演者 x 設計品牌）：

DOUBLESPEAK x HARRISON WONG

MONDAYNIGHT x DGXMMC

LONGTRAVEL x CARBALI 浪旅

FASHION BOND - LINGNAN TIANDI JIAN'S VILLA @ FOSHAN

**FASHION BOND 大灣區時尚聯結巡展 —
佛山站@嶺南天地 簡氏別墅**

FASHION BOND continues its journey with the third tour stop being held in Lingnan Tiandi Jian's Villa at Foshan. This exhibition brought together fashion enthusiasts and designers to showcase a plethora of cutting-edge designs, offering the audience a fresh viewing experience. Over 70 pieces were exhibited in this ancient building, where profound historical and cultural elements collide with fashion trends, creating a unique viewing experience.

「FASHION BOND 大灣區時尚聯結巡展」在佛山站展開第三場，選擇了古樸雅致的「佛山嶺南天地·簡氏別墅」作為場地。此次巡展匯聚了潮流人士和設計師，展示了眾多新銳設計作品，為現場觀眾帶來了全新的觀賞體驗。超過70件作品在這棟古老建築展出，深厚的歷史文化和時尚潮流互相融合，締造不一樣的觀賞享受。



STOP 4: SHENZHEN

第四站：深圳

FASHION FORCE - FASHION SHENZHEN 2022 @ SHENZHEN

FASHION FORCE 大灣區時尚力聯合秀 —
深圳站@「2022 時尚深圳展」

Immerse yourself into the Virtual
Fashion Gallery now at:

立即投入虛擬時尚廊：



FINAL STOP: HONG KONG

最終站：香港

FASHION BOND - D2 PLACE TWO @ HONG KONG

FASHION BOND 大灣區時尚聯結巡展 —
香港站@D2 PLACE TWO

THE GREATER BAY AREA -
FASHION FORWARD 2022 EVENT DOCUMENTARY
大灣區—時尚躍進2022 活動紀錄片



FASHION BOND's Tour Finale in Hong Kong concluded with a captivating combination of physical and online exhibitions. A remarkable array of designer brands, design schools from the Greater Bay Area were showcased at D2 Place - an iconic cultural-creative hotspot located in Hong Kong, attracting fashion lovers from all over the world. Appealing to times now changed due to pandemic restrictions, this yearlong event highlighted modern ways for events that bring together fashion enthusiasts regardless of their geographical location.

「大灣區時尚聯結巡展 FASHION BOND」香港站是全場巡展的壓軸之作，結合了實體和網上展覽形式。實體巡展於本地文創熱點D2 Place舉行，展出超過60件來自大灣區設計師品牌以及設計院校的精彩作品。此外，該活動還舉辦了一年期的網上展覽，線上線下同步進行，盡顯後疫情時代下時裝活動的靈活彈性，積極向全球時裝愛好者展示大灣區的設計創意。

From Hong Kong to Macau, FASHION FORCE Shenzhen 2022 is set to be China's leading fashion event. Leading design talents and renowned buyers from all around the globe will come together for the FASHION FORCE Greater Bay Area Fashion Show. This star-studded event features CHARLOTTE NG STUDIO and ANIFA - two independent labels from different parts of Asia; along with presentations by esteemed institutions such as The School of Fashion & Textiles at HK Polytechnic University, and Productivity & Technology Transfer Centre in Macau.

「2022時尚深圳展」為全國引頸盼待的時裝盛典，匯聚頂級設計人才和各國知名買手。「FASHION FORCE大灣區時尚力聯合秀」率領2個分別來自香港和澳門的獨立設計品牌CHARLOTTE NG STUDIO及ANIFA，並聯同香港理工大學時裝及紡織學院及澳門生產力暨科技轉移中心登台，展現別具一格的最新系列。



FASHION FORCE - CENTRESTAGE 2022 @ HONG KONG

**FASHION FORCE 大灣區時尚力聯合秀 —
香港站@CENTRESTAGE 2022**

With the return of Asia's premier fashion event, CENTRESTAGE 2022, this year FFF also brings the fashion design of the Greater Bay Area to this honorable stage. As the grand finale of FASHION BOND, Hong Kong designer brands YMDH and CHARLOTTE NG STUDIO, Macau designer brands ANIFA and NEGA C. will be debuting their latest collections alongside stellar works of design students from Hong Kong Design Institute, Hong Kong Polytechnic University School of Fashion and Textiles, Macau Productivity & Technology Transfer Centre and Shenzhen Vocational Technology Institute. This exhibit attracted nearly 350 visitors and offered a groundbreaking showcase of creativity, artistry & style showcasing an intersection between traditional craftsmanship with cutting-edge technology in creating one-of-a-kind apparel pieces.

隨著年度亞洲矚目時裝盛事CENTRESTAGE 2022強勢回歸，今年FFF亦將大灣區的時尚設計帶到這個令眾多設計師神往的大舞臺。作為「FASHION BOND 大灣區時尚聯結巡展」的壓軸一站，由香港設計師品牌YMDH與CHARLOTTE NG STUDIO、澳門設計師品牌ANIFA與NEGA C.發佈領軍，發表全新系列，同時展示香港知專設計學院、香港理工大學時裝及紡織學院、澳門生產力暨科技轉移中心、深圳職業技術學院的優秀作品。這場久違的時裝盛會吸引近350位觀眾，親身欣賞大灣區設計的豐富多樣，讓人目不暇給！

Participating institutions:
參與院校／機構：

School of Fashion and Textiles, The Hong Kong Polytechnic University
香港理工大學時裝及紡織學院

Hong Kong Design Institute
香港知專設計學院

Shenzhen Institute of Vocational Technology
深圳職業技術學院 | 藝術設計學院

Macau Productivity and Technology Transfer Centre
澳門生產力暨科技轉移中心



FFF X HER

FFF與本地潮流時裝店HER聯乘

To lead the HKFG designers to explore business opportunities and increase media exposure, FFF partners with local retail stores and online platforms, presenting the diversity and potential of Hong Kong Designers. To promote the product launch of the unique selection of the designers' latest collections, HER and HKFG hosted a press & VIP preview event to kick off the product launch at HER store with music performances by local musicians and DJs.

In SS23 and AW23 seasons, FFF collaborated with the local trending fashion store HER. Selected items showcased in Paris Fashion Week are displayed and sold in HER these seasons. Furthermore, HER and HKFG have hosted press & VIP preview events after the Paris Fashion Week. In the AW23 season, FFF also held an after-party on the night after the press and VIP preview event, allowing designers and fashion insiders to have fun together and enjoy an ecstasy night under the music performed by DJs.

為讓參與HKFG的設計師得到更多曝光和銷售機會，FFF與本地潮流時裝店及網上時裝零售平台如合作，致力展現香港設計師的潛力及多樣性。為了推廣設計師一系列精選時裝的新品，HER聯乘FFF舉辦了傳媒及VIP預覽活動更邀請了本地歌手和DJ為活動及客人帶來別具生面的體驗。

FFF與本地潮流時裝店HER合作，精選部分曾於巴黎時裝周展示的當季產品及最新產品，於銅鑼灣店內率先展出及發售。在AW23季度，FFF更於傳媒及VIP預覽活動後當晚額外舉行歡聚派對，讓設計師和時尚人士聚首一堂。

HKFG PARIS

HKFG於巴黎發布最新系列

HKFG, formerly known as Fashion Guerilla, is an international program organised by Fashion Farm Foundation (FFF). With the mission of bridging talents to the international fashion scene and promoting Hong Kong fashion design, FFF organises the program twice a year for the two seasons, Spring/Summer and Autumn/Winter. Hong Kong fashion brands are selected to present their collection and meet global buyers and media in showrooms and trade shows. The first program was unveiled in Paris in 2013 and has been staged in New York, Singapore, Tokyo, Arab, and Shanghai fashion weeks in the previous years.

HKFG (前稱Fashion Guerilla) 是由Fashion Farm Foundation (FFF) 籌備的國際時裝企劃，銳意推廣香港本地時裝品牌到國際舞台，每年於春夏及秋冬兩大時裝季，讓香港本地品牌在國際時裝週發表最新系列及參與商展，接觸全球時裝買手及國際傳媒，以拓展時裝商務。HKFG首次於2013推出參與巴黎時裝週，及後亦曾參與過紐約、新加坡、東京、阿拉伯及上海時裝週。

FFF presented the SS23 collections of Charlotte Ng Studio, DEX, Kyle Ho, LE MANDORLE, Rickyy Wong Studio, SHEK LEUNG, SWEETLIMEJUICE and Wilsonkaki at HKFG SS23, the international fashion program under the auspices of CreateHK. Next Season, FFF and eight fashion labels opened the curtain of the HKFG AW23 Presentation and Reception, presenting these local brands' latest Autumn and Winter collections in Paris Fashion Week, namely ARTO., CHRISTIAN STONE, DEMO, KYLE HO, PABEPABE, VANN, YAT PIT, and YEUNG CHIN.

FFF率領八個香港品牌Charlotte Ng Studio、DEX、Kyle Ho、LE MANDORLE、Rickyy Wong Studio、SHEK LEUNG、SWEETLIMEJUICE 及 Wilsonkaki參與由創意香港 (CreateHK) 贊助的國際時裝企劃HKFG SS23。下一個季度，FFF再次率領八個香港品牌揭開巴黎時裝週的序幕，於HKFG AW23企劃中展示了他們最新的秋冬季系列。八個品牌包括ARTO.、CHRISTIAN STONE、DEMO、KYLE HO、PABEPABE、VANN、YAT PIT及YEUNG CHIN。



COMMITTING TO THE PEOPLE

對人才的承諾



GOVERNANCE 管治

LAWSGROUP places a strong focus on human resource governance, and as such, has incorporated the H.I.T. framework in the workplace to ensure the best working environment for its staff.

羅氏集團非常注重人力資源管理，因此採用「H.I.T.文化」管理框架，以確保員工能夠享有最佳的工作環境。

CORPORATE CORE VALUES

企業核心價值

H.I.T. CULTURE

H.I.T. 文化

Happiness, Integrity, and Teamwork make up the three corporate core values which define LAWSGROUP's "H.I.T. Culture", and transcend the Group's overall management with special reference to its staff training and development programs.

「快樂」、「誠信」及「團隊精神」為羅氏集團的三個企業核心價值，奠定企業內部的「H.I.T. 文化」，並貫徹於整體管理框架，尤其是員工培訓。

H.I.T. LOGO DESIGN CONCEPT

H.I.T. 標誌設計理念

"hit" in lower case and script typeface — symbolizing a young and energetic corporate image with Passion for Fashion.

Letter "i" as a human figure — representing our emphasis on Human Capital and how the "Happiness, Integrity and Teamwork" corporate core values are upheld by our staff.

Hollowed letter "i" — implying "to empty your cup", to embrace changes positively, and to learn something new with a humble and open mind.

細階字母及腳本字型的「hit」— 象徵着一個年輕、充滿動力及對時尚熱忱的企業形象。

人形設計的「i」字母— 代表以人為本的精神，以及集團員工秉承「快樂、誠信及團隊精神」之核心價值。

鏤空的「i」字母— 意味「保持空杯心態」、積極面對改變，並虛心學習及接受新事物。



HAPPINESS 快樂

Positive Thinking with
Strong Passion

積極思維與熱忱



INTEGRITY 誠信

High Ethics with
Effective Communications

良好職業操守及有效溝通



TEAMWORK 團隊精神

Group
Cohesiveness

企業凝聚力

HUMAN CAPITAL STRATEGY

人力資本策略

LAWSGROUP considers human capital as its greatest asset and strives to provide the best working environment for its staff. Echoing the company's vision on innovation, a new human capital strategy has been formulated. The new framework focuses on workforce planning, talent management, and staff engagement, and is designed to align with the needs and goals of the Group.

羅氏集團視人力資源為公司最重要的資產，並致力為員工提供最佳的工作環境。為配合集團對創新的願景，集團制定全新的人力資本策略模式，著重於人力資源規劃、人才管理及員工參與，確保策略切合集團的發展需要及目標。



Source: Human Capital Model (Randy Chiu 2016)



- Clear Career Perspective
- Competitive Package and Benefits
- Seeding in Educational Institutions
- Graduate Trainee Program
- Employee Value Proposition
- Diversified Workplace

- 清晰明確的工作目標
- 具競爭力的薪酬與福利
- 與不同教育機構合辦實習計劃
- 畢業生培訓計劃
- 員工價值主張
- 人才多元化

- Laws Academy
- Internal Training Programs
- H.I.T. Training
- "The Leadership Challenge" Training
- i-Program Self-learning Scheme
- Design Thinking Training
- Micro-innovation Campaign
- E-learning Platform
- Qualification Framework (QF)
- Everything DiSC® Communication Skill Training
- Experiential Team Building Activities

- 羅氏學院
- 內部培訓計劃
- H.I.T. 企業文化培訓
- 「TLC領導力」培訓
- i-Program 自導學習計劃
- 設計思維培訓
- 微創新行動
- 網上學習平台
- 資歷架構 (QF)
- DiSC® 溝通技巧培訓
- 團隊建設活動

- Happy, Safe and Healthy Work Environment
- Willingness to Listen and Respond to Staff's Feedback
- Corporate Branding
- Employee Relations
- Flexible Working Hours
- Fairness
- Corporate Communication
- Technology Connection
- Diversified Wellness Program
- Employee well-being initiatives

- 快樂、安全及健康的工作環境
- 願意聆聽並回應員工的意見
- 企業品牌
- 員工關係活動
- 彈性工作時間
- 公平公正
- 企業傳訊
- 善用電子平台
- 多元化健康運動計劃
- 員工精神健康活動

LAWS ACADEMY

羅氏學院

To implement our Human Capital Strategy effectively across all business units and departments in different countries, Laws Academy was established to provide internal training solutions and to promote LAWSGROUP's Corporate Culture and Values.

Laws Academy Core Value Framework:

Laws Academy continues to implement its corporate core values "H.I.T.", and reinforce two core principles of "The Leadership Challenge - Five Fundamental Practices" and "DISC® as Communication Tool", through a series of quality training programs and activities.

為了於不同國家的業務和部門有效地實行人力資本策略，我們成立羅氏學院，推動內部培訓方案及羅氏集團企業文化與價值。

羅氏學院核心理念框架：

羅氏學院透過一系列的優質培訓與活動，持續實踐集團的核心價值「H.I.T.」，並深化「TLC領導力 - 五大領導者習慣行為」及「DISC®溝通工具」兩項主要培訓課程。

LAWS ACADEMY MISSION

羅氏學院宗旨

The mission of the Academy is to equip staff with the necessary knowledge, skills and know-how in order to move forward with confidence, and tackle challenges effectively.

羅氏學院旨在協助羅氏集團的員工裝備自己，增進更多知識、技能及秘訣，從而培養自信，掌握克服困難的能力。



CHANGE for the **BETTER**
To Charge Ourselves **Forward**
裝備自我·邁步迎變

INNOVATION AND CREATIVITY

創新與創造力

LAWSGROUP strives to maintain a good working environment that accommodates the needs of its staff and unleash their potentials. In recent years, LAWSGROUP has emphasized on Design Thinking – a human-centric and creative approach for problem-solving.

To encourage and implement Design Thinking process effectively in the workplace, LAWSGROUP has introduced the H.I.T. Plus+ Learning Momentum – driving a Human-centric, Innovative and Think-without-the-box approach with a series of redesigned internal training programs.

羅氏集團致力為員工提供良好的工作環境，確保能配合其工作需求，同時啟發他們的潛能。近年集團十分重視設計思維，強調以人為本的創意思考方式解決問題。

為鼓勵員工於日常工作中運用設計思維，集團推出「H.I.T.+學習動力」，以一系列重新設計的內部培訓計劃，推動以人為本、創新及突破傳統框架的思考方式。

H.I.T. Plus⁺

Learning Momentum

H.I.T.+ 學習動力

+ *Human-centric*
以人為本

+ *Innovation*
創新

+ *Think without the box*
跳出傳統思考框架



COMMITMENT IN DRIVING DESIGN THINKING

全力推行設計思維

LAWSGROUP is one of the first corporations to integrate Design Thinking as part of the internal training curriculum. Designated training programs are organized for all staff, from senior management to general staff across all business units. The management team has also taken the initiative to share their experience through different seminars.

羅氏集團為本地首批將設計思維納入核心內部培訓課程的企業之一，致力為不同業務部門的員工提供相關培訓計劃，管理團隊亦透過不同研討會向各界分享應用設計思維的經驗。



To enable staff to gain a deeper understanding of corporate digitalization, Laws Academy organized an Executive Forum on 'Digitalization with Design Thinking', and invited a panel of experts to share their experience on launching corporate digitalization, and on successful case studies.

為了讓同事對企業數碼化轉型有更深入的理解，羅氏學院在D2 Place 舉辦 [Executive Forum: Digitalization with Design Thinking]，多位嘉賓講者分享他們如何在企業推動數碼化的革新及分享他們的成功案例。

"MICRO-INNOVATION" CAMPAIGN

「微創新・點子大搜「羅」」計劃

To promote design thinking in the workplace as well as strengthen staff's people-oriented problem solving skills, LAWSGROUP has launched a new online platform, encouraging staff to put forward Innovative suggestions. A special micro-innovation team has been set up to implement the ideas collected to improve work efficiency.

為了於工作間推廣設計思維，讓員工掌握以人為本的問題解決方法，集團特設線上平台，鼓勵員工發揮創意，提出創新建議提升工作效率。集團更成立微創新小組，將收集到的多個建議切實執行。



ESTABLISHING INTERNAL COMMUNICATION PLATFORM AND E-APPROVAL WORKFLOW

建立手機版內聯網及電子化審批程序

For the convenience of staff and in line with the trend of digitalization, a number of frequently used functions on the intranet were reproduced in Apps form, enabling staff to make room bookings, checking memos, and attendance records via smartphone. This instant access to real-time information is a boon to efficiency.

為便利同事間的溝通及配合電子化的趨勢，而建立手機版內聯網及電子化審批程序，讓同事透過智能手機方便有效地預約會議室、緊貼公司資訊及出席記錄。

POP-UP STORE

快閃店

After studying constructive suggestions on the Micro-Innovation platform, gaTe was launched with "Pop-up Stores" set up on the 4th floor of D2 Place ONE, focusing on the sale of local designers' products.

參考同事於微創新平台提出的「Pop-up Store」好點子，gaTe已進駐D2 Place一期4樓，主要售賣本地設計師的產品。

PROMOTE DESIGN THINKING ACROSS THE CITY

向外推廣設計思維

Ride on its successful experience, LAWSGROUP actively participated in different sharing sessions, media interviews, seminars, and workshops related to Design Thinking and the “new normal”, driving an innovative workplace culture across the city.

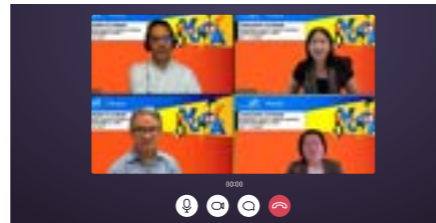
憑著其成功經驗，羅氏集團積極參與多個與設計思維概念和應對「新常态」有關的分享活動、媒體訪問、研討會和工作坊，於香港推動全新的工作文化。



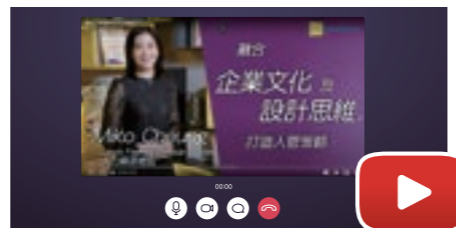
HR Transformation – Coping with the New Normal Event with HKPC
香港生產力局主辦HR Transformation – Coping with the New Normal活動



Interview by Hong Kong Economic Times
香港經濟日報訪問



Unleash! Design Thinking Forum @ Hong Kong Design Centre
Unleash! 設計思維論壇 @ 香港設計中心



CTgoodjobs HR Guru Interview
CTgoodjobs HR Guru 訪問



Design Thinking Sharing @ VTC
設計思維分享活動 @ VTC



Design Thinking Sharing @ Recruit
設計思維分享活動 @ Recruit

Miko Cheung, HR Director and Judy Chan, L&D Manager were cordially invited by CLP to participate in an engaging exchange with over 150 guests from diverse business sectors, where they shared insights on how the group actively promotes and implements design thinking principles both within and beyond the organization. The session also featured an interactive Q&A segment, during which Miko and Judy provided practical tips on how to effectively integrate design thinking into business practices.

人力資源總監張嘉瑩小姐及學習與發展經理陳映映小姐獲中電邀請，與超過150位來自不同業務的來賓交流分享集團如何在內部及外部推動及實踐設計思維，並在問答環節分享實踐設計思維的貼士。



YOUTH SUPPORT

支援青年發展

LAWSGROUP understands the importance of grooming young people as future leaders of society, and sets out to promote “Design Thinking” among youths through specially curated activities. Invited by Social Enterprise Summit and Hong Kong Social Entrepreneurship Forum, LAWSGROUP took part as a partner in the “Youth Power · Community Innovation” Case Competition and Business for Good Virtual Challenge. The Group’s HR Director, Ms. Miko Cheung, was invited to share the strategies of corporate innovation and the application of “Design Thinking” with youngsters through workshops and webinars with an aim to cultivate young people’s understanding.

羅氏集團明白年輕人作為社會未來棟樑的重要性，因此著手透過策劃主題活動向年輕人推廣「設計思維」，分別應社企民間高峰會和社會創業論壇的邀請，成為「青年動力·社區創新」案例比賽和「商社共贏」的合作伙伴，人力資源總監張嘉瑩小姐亦於活動工作坊和網上研討會中，與年輕人分享企業創新的策略及以「設計思維」解決問題的應用，以培養青年對「設計思維」的理解。

HONG KONG METROPOLITAN UNIVERSITY'S "A-TEAM STUDENT TRAINING PROGRAM"

香港都會大學「A-Team學生培訓計劃」

LAWSGROUP was invited by Hong Kong Metropolitan University to participate in the “A-Team Student Training Program”. The program is designed for full-time business elite students and includes a series of workshops, seminars, and training activities to develop their potential and cultivate a group of closely related elites. Miko Cheung, HR Director was invited to attend the program’s ceremony and exchange training experiences with other corporate representatives.

集團獲香港都會大學邀請參與「A-Team 學生培訓計劃」，該計劃為全日制商科精英學生設計一系列工作坊、研討會及培訓活動，以發展他們的潛能，栽培一群關係緊密的精英。人力資源總監張嘉瑩小姐更獲邀出席該計劃的典禮，與一眾企業代表交流培訓新一代的心得。



JOB SHADOWING MENTORSHIP SCHEME 2022

2022「影子領袖」師友計劃工作體驗

Miko Cheung, HR Director and Wayne Lo, hoopla designer participated in the Job Shadowing Mentorship Scheme 2022. Together, they led four students through the program to experience working life and assist with the daily operations of hoopla and the preparation of the Laws Knitters Media Day event, and shared tips on career planning. The two were also interviewed at the Laws Knitters Studio, sharing their experiences and insights. The interview was published in The Hong Kong Industrialist, the quarterly magazine issued by the Federation of Hong Kong Industries.

人力資源總監張嘉瑩小姐與hoopla設計師盧兆羣先生參加了「2022影子領袖師友計劃」，帶領四位學員體驗上班生活，參與hoopla日常運作並協助籌備Laws Knitters Media Day活動。同時，他們與學生進行交流，提供生涯規劃建議，以自身經驗啟發年青人。二人亦於Laws Knitters Studio接受採訪，講述經驗及心得，訪問於香港工業總會季刊《香港工業家》中刊登。



COMMITMENT IN DRIVING POSITIVE ENERGY

推動正能量

PROMOTE HAPPY WORKPLACE FROM INSIDE-OUT

由內到外推動愉快工作環境

To nurture a positive working atmosphere, Laws Academy has launched a series of training activities to instill positive energy and promote a happy workplace from inside out, such as PowerUp Teambuilding, stretching classes and Pilates classes.

Ride on its successful experience, LAWSGROUP actively participated in different sharing sessions and seminars to promote a happy culture in society.

為培養正能量工作氛圍，羅氏學院舉辦一系列的培訓活動，由內到外鼓勵同事培植正向思維及在輕鬆愉快的空間工作，活動包括PowerUp團體活動、伸展班及普拉提班。羅氏學院培訓活動獲得空前成功後，集團繼續積極參與各類型分享活動及講座，推動正能量。



INTERNAL TRAININGS

內部培訓

NEW NORMAL LEARNING PLAN

新常態學習計劃

In these uncertain economic times, the best investment in human resources is for staff to learn new things and develop their skill base. To this end, Laws Academy has launched a series of New Normal Learning Plan programs with the objective of reinforcing staff capability, so that they are ready, willing and able to realise their potentials.

在經濟不穩的情況下，持續學習新事物、不斷拓展技能是最好的投資。羅氏學院為此推出一系列新常態熱門課程的學習計劃，務求提升團隊的軟實力，成為時刻處於最佳備戰狀態的職場達人。

E-LEARNING PLATFORM

網上學習計劃

LAWSGROUP's e-learning platform has been upgraded to provide a more innovative and versatile learning experience for staff, by offering e-courses with quizzes, inspirational articles and notes, newsletters, book recommendations, peer-to-peer recognition programs and more.

羅氏集團亦將網上學習平台升級，為員工提供更富彈性及多元化的學習體驗，包括線上課程及小測驗、文章與勵志語錄分享、集團通訊、書本推介及同事讚賞計劃等。

I-PROGRAM SELF LEARNING SCHEME

i-Program 自導學習計劃

Our i-Program Self Learning Scheme is designed to encourage continuous learning. Each permanent staff is suggested to obtain a certain number of credits per year through any of the following 4 channels. Different levels of awards will be also given upon achieving of certain credits as an incentive and motivation.

而「i-Program自導學習計劃」則鼓勵員工持續學習，並建議所有全職員工每年透過以下四個渠道取得一定學分數目。為鼓勵員工更積極參與自學計劃，公司亦會因應員工所達到的學分而予以分段獎勵。



CONTINUOUS
LEARNING
課堂進修學習



READING AND
VIEWING REPORT
閱讀/欣賞報告



MICRO-INNOVATION
微創新



VOLUNTEERING AND
RECREATIONAL ACTIVITIES
慈善或文娛康樂活動



GO-GREEN ACTIONS
綠惜行動

TRAININGS FOR OVERSEAS UNITS

海外部門培訓

Apart from its Headquarters in Hong Kong and manufacturing base in Mainland China, LAWSGROUP's internal training program has also been extended to different overseas factories and business units in Vietnam, Bangladesh, and Myanmar.

除香港總部及中國內地的生產基地外，羅氏集團亦將內部培訓延伸至海外，包括位於越南、孟加拉及緬甸的廠房與業務部門。



HERPROJECT TRAINING

「HERproject」培訓

LAWSGROUP's apparel manufacturing plant in Vietnam regularly hosts the "HERproject" training to create a positive work environment in our manufacturing plants and offices. The project is a collaborative initiative founded by BSR (Business for Social Responsibility) in 2007, with a mission to unlock the full potential of women working in global supply chains via workplace-based interventions on health, financial inclusion, and gender equality.

羅氏集團服裝製造業旗下的越南廠房定期舉辦「HERproject」培訓，為員工營造一個積極正面的工作空間。國際著名非營利組織「企業社會責任協會」(Business for Social Responsibility, BSR)由2007年開始籌辦「HERproject」，透過在職場提供有關健康、普惠金融及性別平等的支援，協助全球供應鏈廠房的在職女性釋放潛能。



GRADUATE TRAINEE PROGRAM

畢業生培訓計劃

The Internship and Graduate Trainee Program is designed to nurture selected university students and graduates as potential future leaders within LAWSGROUP. On-the-job training is provided for interns and trainees to gain professional skills and knowledge in various business units whilst familiarizing with the business culture and operations. The Group also supports the mentoring programs of different universities, providing students with career advice, job hunting skills and professional knowledge.

畢業生及實習生培訓計劃旨在培養優秀的大學生和畢業生，成為羅氏集團的未來領袖。計劃為學員提供在職培訓，讓他們在各個部門的工作中獲得專業知識及技能，亦更快熟悉企業文化和營運模式。同時集團亦支援不同大學的指導計劃。

PROGRAM STRUCTURE

計劃流程



INDUCTION

入職

- Orientation
- Familiarization with Business Operations and Corporate Culture
- Mentoring Program with career advice
- 迎新簡介
- 熟習營運模式及企業文化
- 提供就業指導及建議



JOB ROTATION

交替職務

- Job Rotation in Various Supporting Departments
- Competency-based Development Program
- Comprehensive Understanding of Business Structure and Operations
- Exposure in Different Business Units
- 於不同部門交替工作
- 能力導向發展計劃
- 透徹了解業務架構和營運模式
- 與不同業務單位合作



FINAL PLACEMENT

最終職位安排

- Attachment with Various Brands for In-depth Learning and Development
- 被安排到不同品牌並深化學習與發展

QUALIFICATIONS FRAMEWORK

資歷架構



QUALIFICATIONS FRAMEWORK

資歷架構



In collaboration with Qualifications Framework (QF) of the HKSAR government, LAWSGROUP actively promotes lifelong learning for its frontline staff. Senior staff is encouraged to enroll in the Recognition of Prior Learning (RPL) assessment for formal recognition of their knowledge, skills, and experiences acquired beyond traditional academic training.

羅氏集團與香港特別行政區政府的資歷架構（QF）計劃合作，積極推動前線員工終身學習，鼓勵資深員工申請參與「過往資歷認可（RPL）」評核，讓他們可以在傳統學術制度以外，得到對其行業知識、技能以及經驗的專業認可資格。

INDUSTRY TRAINING ADVISORY COMMITTEE

服裝業「過往資歷認可」專責小組及推廣及諮詢專責小組聯席會議

LAWSGROUP Deputy Chairman & CEO Mr. Bosco Law and HR Director Ms. Miko Cheung attended Industry Training Advisory Committee Meeting in the fashion industry. Bosco chaired the meeting and led the discussion on the promotion strategy for Recognition of Prior Learning in the fashion industry.

羅氏集團副主席及行政總裁羅正杰先生及人力資源總監張嘉瑩小姐出席服裝業「過往資歷認可」專責小組及推廣及諮詢專責小組聯席會議。作為推廣及諮詢專責小組召集人，Bosco負責主持會議並帶領討論服裝業「過往資歷認可」推廣策略。



COMMITMENT TO THE WORKSPACE

對工作環境的承諾

A SAFE AND FAIR WORKSPACE

安全與公平的工作環境

LAWSGROUP respects and values the differences of individuals and strives to create a working environment free from any discrimination or harassments. As an Equal Opportunity Employer, LAWSGROUP is committed to provide equal employment and advancement opportunities to all individuals. Employment decisions are made based on the candidate's actual merit, qualifications, and abilities.

The Group's equal opportunity policy was formulated based on the following 4 anti-discrimination ordinances, and is adopted across all business units and departments to protect the legal rights of all staff and business partners.

羅氏集團尊重員工之間的差異，致力創造一個沒有任何歧視或騷擾的工作環境。作為提倡平等機會的僱主，羅氏集團致力確保所有人獲得平等的就業和晉升機會，並根據應徵者的實際工作表現、資歷和能力做出僱傭決定。

集團根據以下四項反歧視條例制定內部的平等機會政策，並推行至所有業務單位和部門，以保障所有員工和商業夥伴的合法權益。

- Sex Discrimination Ordinance
《性別歧視條例》
- Disability Discrimination Ordinance
《殘疾歧視條例》
- Family Status Discrimination Ordinance
《家庭崗位歧視條例》
- Race Discrimination Ordinance
《種族歧視條例》



In view of the impact of the pandemic, LAWSGROUP has arranged several employee caring measures such as workplace safety training and employee assistance program by obtaining psychological advisory service.

疫情對員工帶來不少影響，因此羅氏集團提供一系列員工關懷措施，例如員工安全工作間培訓及心理諮詢服務等。



DIVERSITY AND INCLUSION

多元與共融



Employees with family commitments often struggle between work and family responsibilities. LAWSGROUP offers flexibility for staff to balance their work and families by introducing a series of family-friendly employment practices, including:

羅氏集團明白不少員工需要兼顧和承擔家庭責任，因此推行多項家庭友善僱傭措施，協助員工平衡工作與家庭責任，當中包括：

- Granting Special Leaves for employees to meet personal needs, such as marriage leave, compassionate leave, and examination leave.
配合員工個人需要給予特別假期，如婚姻假、恩恤假、考試假等。
- Adopting flexible arrangements, such as five-day work week, flexible working hours, flexitime, work from home, and remote office.
推行靈活工作安排，如五天工作周、彈性工作時間、彈性上班時間、居家或遙距辦公等。
- Offering support such as medical coverage, counseling services, lactation rooms in the workplace and family recreational activities.
提供生活支援如醫療保障、情緒輔導服務及工作坊、於辦公地點設置哺乳間和舉辦家庭同樂的活動等。
- Promoting mental health in the workplace by organizing educational talks and workshops.
舉辦不同的講座和研討會促進員工心理健康。

CARING PROGRAM IN OVERSEAS FACTORIES

海外廠房關愛行動

The Group has arranged for its overseas factory workers to receive regular nose swab PCR tests for diagnosing COVID-19. Furthermore, to strengthen coronavirus protection in the Group's overseas factories, a medical team was organized to visit overseas factories for vaccination. After a series of vaccination exercises, more than 80% of workers have now received their second dose.

海外廠房定期對職工進行快速篩查和PCR核酸檢測。同時，為加強工廠內部的防疫措施，醫療人員到訪海外廠房為員工注射疫苗。經數輪注射安排，全廠完成接種兩劑疫苗的員工已超過80%。

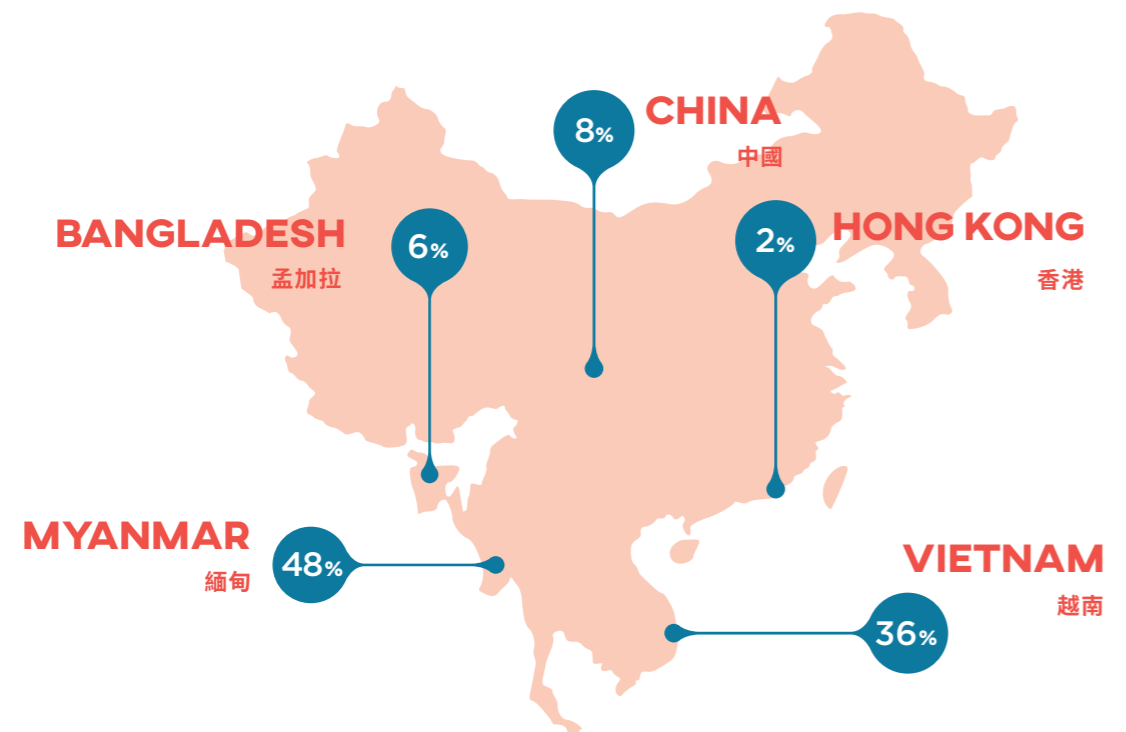


DIVERSIFIED WORKFORCE

多元化勞動力

As a multinational conglomerate, LAWSGROUP is devoted to creating a diversified workplace which fosters teamwork among staff from different cultures and backgrounds. The male-female ratio in headquarter office is relatively even at about 1 to 0.85, while in some regions with manufacturing facilities, the ratio of female staff is significantly higher.

作為一個跨國企業，羅氏集團致力創造一個多元工作環境，鼓勵來自不同文化與背景的員工發揮團隊精神。集團總部的男女比例較為平均，約為1比0.85。而在設有廠房的地區，女性員工的比例則明顯較高。



GLOBAL WORKFORCE DISTRIBUTION

全球員工分佈



AWARDS AND ACCOLADES

獎項及殊榮



With its continuous efforts in people development and workplace management, LAWSGROUP has received different awards and accolades.

LAWSGROUP received three awards this year, including the "The Grand Award", "The Best CSV Award", and "The Most Devoted Award", recognizing the group's contributions to promoting corporate social responsibility. The participating projects included "Connecting Sham Shui Po" - Yarn Bombing @SSP, promoting sustainable development of intelligent green buildings, and a series of activities to fight the pandemic with the community. The awards were received by Miko Cheung, HR Director, Betty Lam, Senior HR Manager, and Judy Chan, L&D Manager, with Miko being invited to share her experience and insights on fulfilling corporate social responsibility with industry colleagues on stage.

羅氏集團憑著於人才發展及工作空間管理上的努力獲頒多個獎項及殊榮。羅氏集團今年榮獲3個獎項，包括「至尊關懷大獎」、「最具共享價值獎」、「最具踴躍投入獎」，表揚集團推廣企業社會責任的貢獻，當中參賽項目包括《連繫深水埗》- Yarn Bombing @SSP、推動可持續發展智慧綠色建築及與社區齊心抗疫的一系列活動。獎項分別由人力資源總監張嘉瑩小姐、高級人力資源經理林巧恩小姐及培訓及發展經理陳映映小姐代表上台領獎，張嘉瑩小姐更獲邀上台與業界同仁分享履行企業社會責任的經驗與心得。

LAWSGROUP was awarded "Extraordinary Employee Wellness Award", "Joyful@Healthy Workplace Best Practices Award" and "Mental Health Friendly Supreme Organisation Award" in recognition of its contribution to promoting occupational health.

集團獲頒【非凡員工身心靈健康大獎】、【好心情@健康工作間大獎 — 卓越獎】、【精神健康友善卓越機構大獎】，以表揚推動職業健康的貢獻。





Certificate of Commendation QF Star Support
資歷架構夥伴嘉許計劃「QF星級之友」

Happy Company 2023
開心工作間 2023

Good MPF Employer 2022
積金好僱主 2022



Industry Cares
The Grand Award 2022
「工業獻愛心」表揚計劃2022 -
「至尊關懷大獎（企業組）」



Industry Cares
The Best CSV Award 2022
「工業獻愛心」表揚計劃2022 -
「最具共享價值獎」



Industry Cares
The Most Devoted Award 2022
「工業獻愛心」表揚計劃2022 -
「最具踴躍投入獎」



ERB Manpower Developer
Grand Prize Award 2020-22 for
NSME GPN categories
「ERB人才企業嘉許計劃」- 企業大獎
2020 - 22



Caring Company Cert 2022



Good Employer Charter
好僱主約章



Mental Health Friendly Supreme Organisation
Award – Enterprise/Organisation Category
精神健康友善卓越機構大獎 -
企業/機構組



Chief Happiness Officer
Appreciation Awards
快樂首席官欣賞大獎

EPILOGUE

展望未來

With the post-pandemic era presenting new challenges and opportunities, LAWSGROUP is determined to stay ahead of the curve by continuously evolving our strategies and practices.

Over the past year, we have taken bold steps towards achieving our sustainability goals, positioning us to realize our ambitious 15-year sustainability vision.

Our recent projects, such as Laws Knitters Studio and KTR 350, showcase our commitment to sustainability and innovation in creating sustainable landmarks. The upgrade of the D2 Place façade reflects our dedication to promoting environmental consciousness and community engagement.

As we now stand at the halfway point of our roadmap, we look towards the future with renewed optimism and purpose, knowing that our innovative initiatives such as the 1.5° Campaign, United Nations' 17 Goals, and ESG approach will continue to guide us towards a more sustainable and equitable world.

With an augmented focus on innovation, we embrace the power of technology to spearhead our efforts towards sustainability. For instance, we are investing in game-changing technologies that can help us reduce waste, improve supply chain efficiency, and enhance our manufacturing processes.

Our responsibility to the planet and society goes beyond mere compliance with regulations. We humbly recognize the importance to be at the forefront of sustainability innovation, and to be leveraging our expertise, resources, and influence to create positive change.

As we chart a course towards a more sustainable future, we see a horizon filled with possibilities and opportunities. We are inspired and energized to continue this journey.

在後疫情時代，羅氏集團專注於持續創新，以保持領先地位。

過去一年中，我們加速推進「15年可持續發展計劃」的實施。

近期的一些代表性項目，如羅氏針織工作室、KTR 350以及D2 Place外牆翻新，充分展示了我們對創建可持續地標的決心和承諾。

目前，我們已經走到了計劃路線圖的中段，對於未來的發展，我們抱持樂觀和自信的態度。創新的倡議，例如「1.5° 計劃」、聯合國可持續發展的17個目標（SDGs）以及ESG的指導原則，將繼續引領我們邁向一個更加可持續與公平的世界。

作為業界的先驅，我們銳意前行，積極面對變革，推動科研進步，並朝著可持續發展的目標奮進。集團運用嶄新技術，投入於基建設施，旨在提高整體生產效率，減少資源浪費。

在提升合規性的基礎上，我們肩負起對地球和社會的責任，充分利用我們的專業知識、資源和影響力，推動積極變革，成為可持續性創新的引領者。

放眼未來，我們看到集團擁有無窮的潛力。讓我們共同迎接機遇，堅定不移地沿著可持續發展的道路繼續前行。

LAWSGROUP CSRS COMMITTEE

羅氏集團企業社會責任及可持續發展委員會

QUESTION OR COMMENT?

Please contact our CSRS Committee

閣下如對此報告有任何問題或意見，歡迎聯絡
企業社會責任及可持續發展委員會

✉ csrs@lawsgroup.com



LAWSGROUP Official Website
羅氏集團官方網站



LAWSGROUP CSRS Report 2022/23
羅氏集團企業社會責任及
可持續發展2022/23



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